

SIESCOMS

Samvedna

The Deepest sense of compassion



SIES

RISE WITH EDUCATION

College of
Management
Studies



*“In a gentle way,
you can shake the world”*

– Mahatma Gandhi.

It is very important that at this stage of the development of our nation, these words of the Mahatma be our guiding principle in all our endeavours to shake the world. SIESCOMS, a part of the SIES run institutions, has for the last many years been trying to inculcate the spirit of change in the students, keeping in mind the mission of the institute to impart holistic education in order to create globally responsible citizens.

SIES trust has since 1932 been a great proponent of social values and moral beliefs. It is part of this culture that SIES College of Management Studies tries to uphold and impart through its various activities related to the social sensitisation of the students in its care.

A step towards creating socially responsible citizen.

CSR Initiatives at SIESCOMS



NGO Internships

SIESCOMS has since the year 2008, been sending the management students for a one week NGO internship program with a view to giving them hands-on exposure and experience which is essential in order to develop social sensitivity and responsiveness among students. This endeavour has two-pronged objective:

- Providing the students with a practical exposure as to how an NGO operates at ground level, and
- Helping the students in sharpening their skills to apply managerial principles, theories and paradigms in a social sector.



This exposure also helps the management students to become sensitive to social / economic concerns and helps them to become socially responsible managers even when they work with profit organizations.

Some of the NGOs that were involved in this internship program in recent times include names like Mimaansa, Alert India, P.A.W.S., Umang

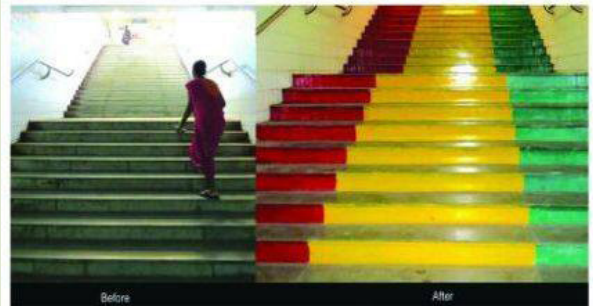
Cleanliness project under Rotaract Club and Rotary Club



By Chandrashekhar Hendve
NAVI MUMBAI: The Cleanliness Project lasting from 14 till 23 December was under Rotaract Club of SIESCOMS and Rotary Club Palm Beach, Navi Mumbai. The seven team members who

Nerul, Navi Mumbai. The preparations for the project began well before the actual date of commencement. There were a lot of meetings held between the team and Station Manager of Junagar Railway station and CIDCO to get

Funds was a huge problem since the next step involved bringing paints for the beautification process. The team put in their own money and brought the paints. This was a really tough time because there was little support



were part of the project were Chetan Sharma, Amrita Gandhi, Vaibhav Shah, Shukbinder Singh, Roshni Singh, Suraj Kamath and Poorja Gadhe. Mentor was Prof. Vilas Chaudhari from SIES College of Management Studies,

permissions. Day 1 began with the cleaning and watering of five garden areas and two fountain areas and the litter collected approximated to 6 drums. Day 2 included cleaning and washing of walls of subways and platforms.

and low hopes. However, later the mentor also donated in cash along with Raut and Akshat. They also collected funds by roaming around with donation boxes on the station.

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Foundation, Enviro-vigil, Swami Bramhanand School for special children, etc. These NGOs are all working for various social causes which include adult education, training dyslexic kids, rehabilitation of Cancer and AIDS patients, re-treating bio-medical waste, teaching mentally

challenged kids, rehabilitation of stray animals, etc. The students work closely with these organizations and the work done by the students are highly appreciated by many of the NGOs. This exercise has been a very successful endeavour.



Sahyog Activities

Sahyog Committee
We Thank..We Share..We Give..We Care..



Under the aegis of Sahyog, the management students undertake a number of activities designed to help the less privileged members of society while sensitizing the students to social issues. Over

the last five years (2012-2017), the students have been involved in the following activities:

Joy of Giving Week – Students are involved in collecting clothes and other utilities for the needy. The effort helps in underlining message of caring and sharing for those who are the less privileged.

Awareness Activities – A number of awareness activities have been organised by the students to raise awareness regarding strokes, organ donation, blood donation, Diabetes, Hepatitis B Virus (HBV) and Hepatitis C Virus (HCV).

Environmental Awareness - SIESCOMS students are environmentally aware and have undertaken



Tree Plantation Drives, Clean-Up Awareness Drives, World Environment Day Celebrations (5th June 2014) and World Earth Day Celebrations (22nd April). The students along with NGOs have been involved in Post Immersion Beach Clean-Up awareness drives during Ganesh festival.

Senior Citizens and Youth – Every year the students have been holding a meet with the Senior Citizens Forum of Navi Mumbai with a lot of mutual give and take between the youth and the Senior Citizens, benefiting both. With a view to inspiring the students, a series of talks have been held on the life and works of great Indian leaders such as Swami Vivekananda among others.



NGO Products Mela – NGOs involved with special needs children and distressed women are invited on campus to engage with the students during the NGO mela. The products made by the people in their care are show cased and sold at this mela thereby generating both awareness and money for the cause.

Independence Day, Republic Day and Flag disposal – The student volunteers of the Sahyog committee along with other students of the institute ensure that the national flag which everyone wears with such pride is collected keeping its dignity intact and is disposed of in accordance with the flag code.



Village Adoption

With a view to enriching the lives of villagers in at least one village in Maharashtra, SIESCOMS adopted a village called Khairpada, located in Shahpur Taluka in Thane District. The objective was to provide better education, infrastructure and employment opportunities.

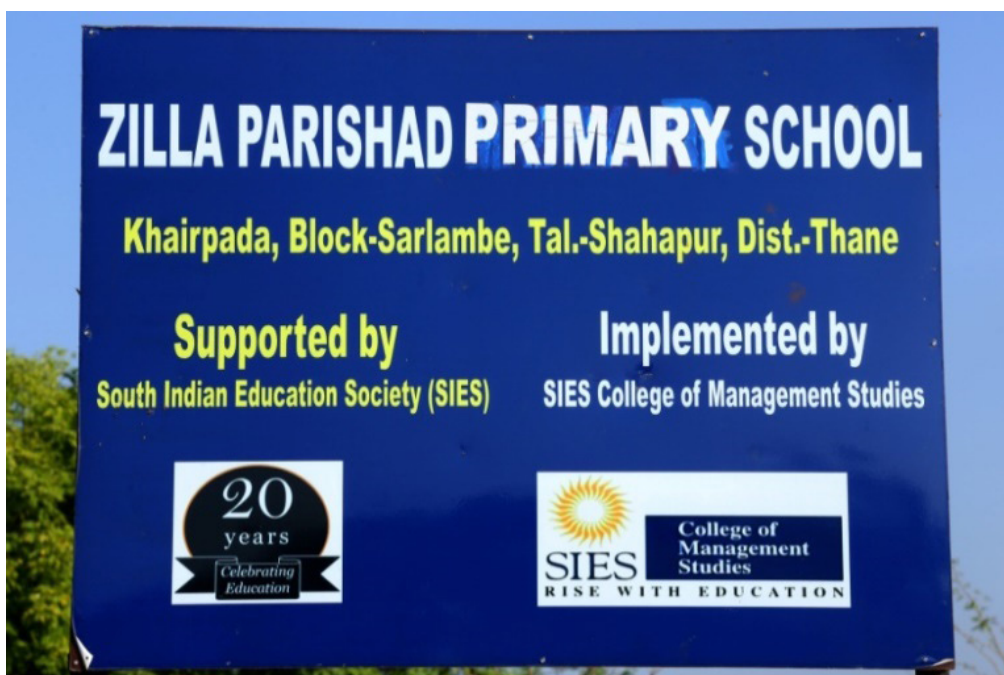
Challenges in Khairpada in 2014

- One Aanganwadi school in dilapidated condition having around 30 children and a school from class I to IV having around 25 students.
- One bore well not deep enough for water to be available in the summer months.
- No skills and no source of employment.
- No supply of electricity as there are no electric poles.

Situation In 2017

- Renovation of the school including creation of new class room and new library & computer center is over.
- Construction of fencing around the school
- Digging of bore well along with fixation of water filter (through help from Rotary Club)
- Electrification of the village surrounding and road
- Last leg of the project in terms of capacity building through certain skill development programs should be over by end of 2017.





Student Trainers

The SIES Nerul campus houses the Ved Pathsahala where there are a number of students undergoing free training in the Vedas alongside their formal education. Many of these children come from poor families living in the hinterlands. As a consequence they are not well versed in computers and communication skills. In 2017, ten students of SIESCOMS volunteered to train these students in communication skills and computers. The students as trainers got along famously with young school students resulting in a highly successful learning



experience. This successful initiative will be continued in the following years.

CSR Conferences and Publications

With a view to creating a greater awareness among the student body, SIESCOMS has been organising Conferences and Seminars on Corporate Social Responsibility. Faculty, Corporate, Students and members of the NGOs participate in these leading to a mutual understanding of issues and enrichment of thoughts. The conference proceedings are published and circulated to all stakeholders.

Publications:

Besides the conference proceedings, SIESCOMS has two other publications related to social issues:

- **Prerna** - An annual journal dedicated exclusively to social issues. This is widely respected by the NGO / social sector in India.
- **Compendium** – A compendium of the student reports of their NGO internships. This exercise has been a very successful endeavor.

NGO Speak

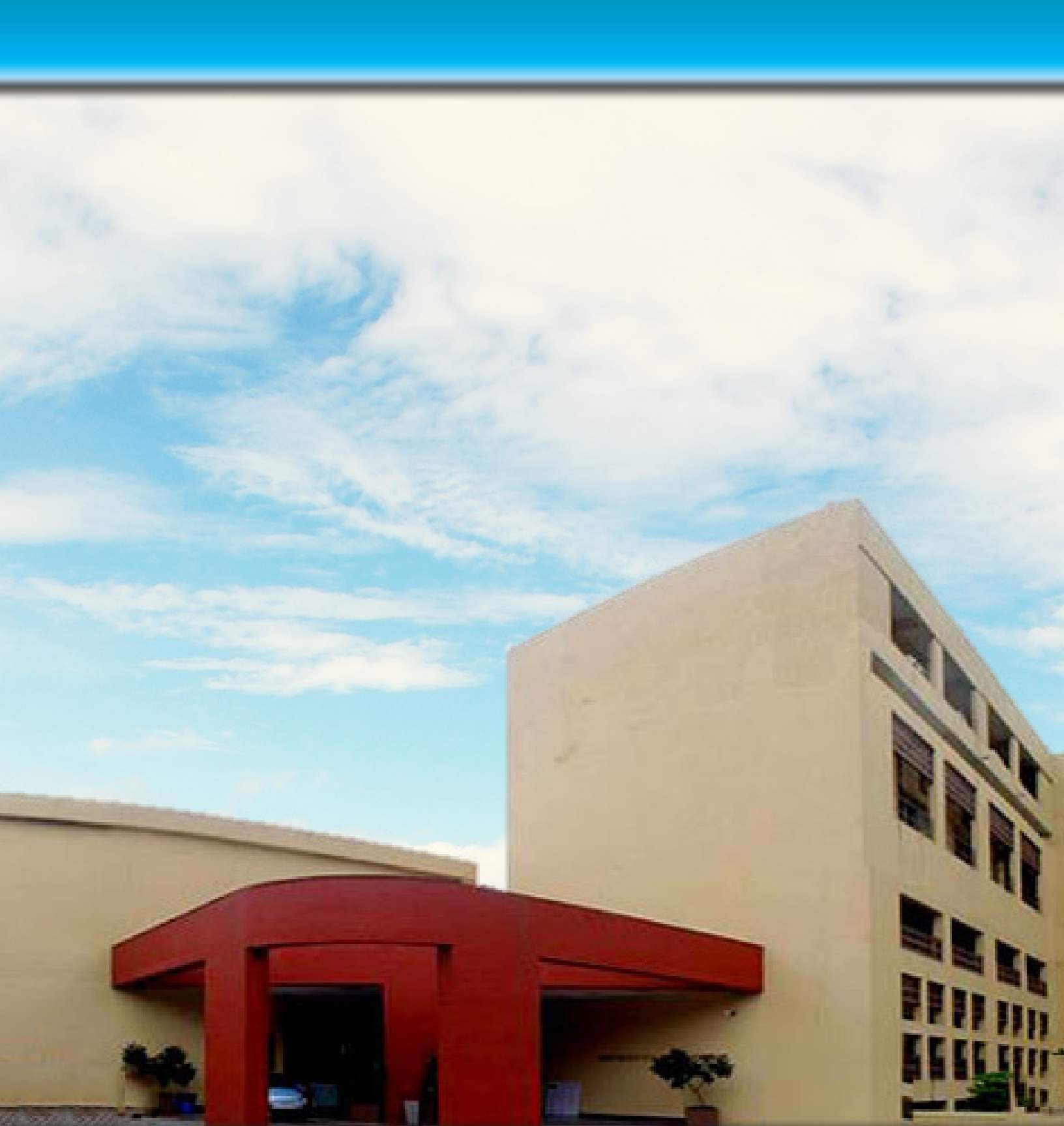


Students of SIESCOMS have always been an enthusiastic lot. There has been a lot of contribution from these students in terms of both the social activity and the organizational work which has played an instrumental role in the development of the projects and the organization as a whole. As a non-profit we keep facing a lot of challenges, but some of these students have given their best to help the organization steer through such challenging times which is really appreciable.

NGO name: Nivara The Team

Contact Name: Punit Shetty

Designation: Chief Strategy Officer



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