



**Celebrating 25<sup>th</sup> year**

## VISION

To be one of the preferred Business Schools in India

## MISSION

- To provide an education that equips students with knowledge, skills and attitude that meets industry expectations.
- To develop critical thinking and innovative skills through experiential learning, applied research and mentoring.
- To instill and nurture sense of ethics and values in students.
- To impart leadership and collaborative skills with high professional competence



# Accolades & Ranking

## *2020-21 Highlights*

- ❖ 1<sup>st</sup> Top B-School in Mumbai (TOI, Feb 2021)
- ❖ 22<sup>nd</sup> Top Private B-School in India (Business Today, Feb 2021)
- ❖ 5<sup>th</sup> Top Private B-School in West India (TOI, Oct 2021)



***Ranked 2nd in Mumbai in 2020***  
***Ranked 22nd (All India) , 2020***



***Ranked 15<sup>th</sup> (West Zone) in 2020***



***Ranked 22nd (All India) , 2020***  
***Ranked 17th (West Zone) in 2019***



***Ranked 40th (All India) , 2020***



***Ranked 11th (West Zone) , 2019***

# Accreditation

**2002**



**ISO 9001:2015  
Certification awarded by  
LRQA in August 2018**

**2016**



**Accreditation by the Accreditation  
Council for Business Schools and  
Programs (ACBSP).**

**2018**



**One of the few Business  
Schools in India with  
NAAC accreditation**

# Our Campus



**Auditorium**



**Library**



**Computer Centre**



**Lecture Room**

Programs	Year of commencement	Affiliation	Intake
<b>MMS - 2 years</b> (Marketing, HR, Operations, Systems)	1995	University of Mumbai	120
<b>PGDM- 2 years</b> (Marketing, HR, Operations, Finance, Systems)	1996	AICTE	120
<b>PGDM Pharma- 2 years</b> (Marketing, HR, Operations)	1997	AICTE	60
<b>PGDM Biotech- 2 years</b> (Marketing, HR, Operations)	2006	AICTE	30
<b>AIMA PGDM - 2 years</b> (Marketing, HR, Operations, Finance)	2012	AICTE	60
<b>Master in Computer Applications-3 years (MCA)</b>	2001	University of Mumbai	60

# Programs Offered



# Innovative Courses



Innovation in **Marketing** specialization includes:

- ✓ CRM
- ✓ Integrated Advertising & Communication
- ✓ Digital Marketing
- ✓ Marketing Analytics



Innovation in **Finance** specialization includes:

- ✓ Digital Finance
- ✓ RAVS
- ✓ Behavioural Finance
- ✓ Financial Analytics



Innovation in **Human Resource** specialization includes:

- ✓ Psychometric Test
- ✓ Performance Management
- ✓ HR Analytics
- ✓ HRIS



Innovation in **Operations** specialization includes:

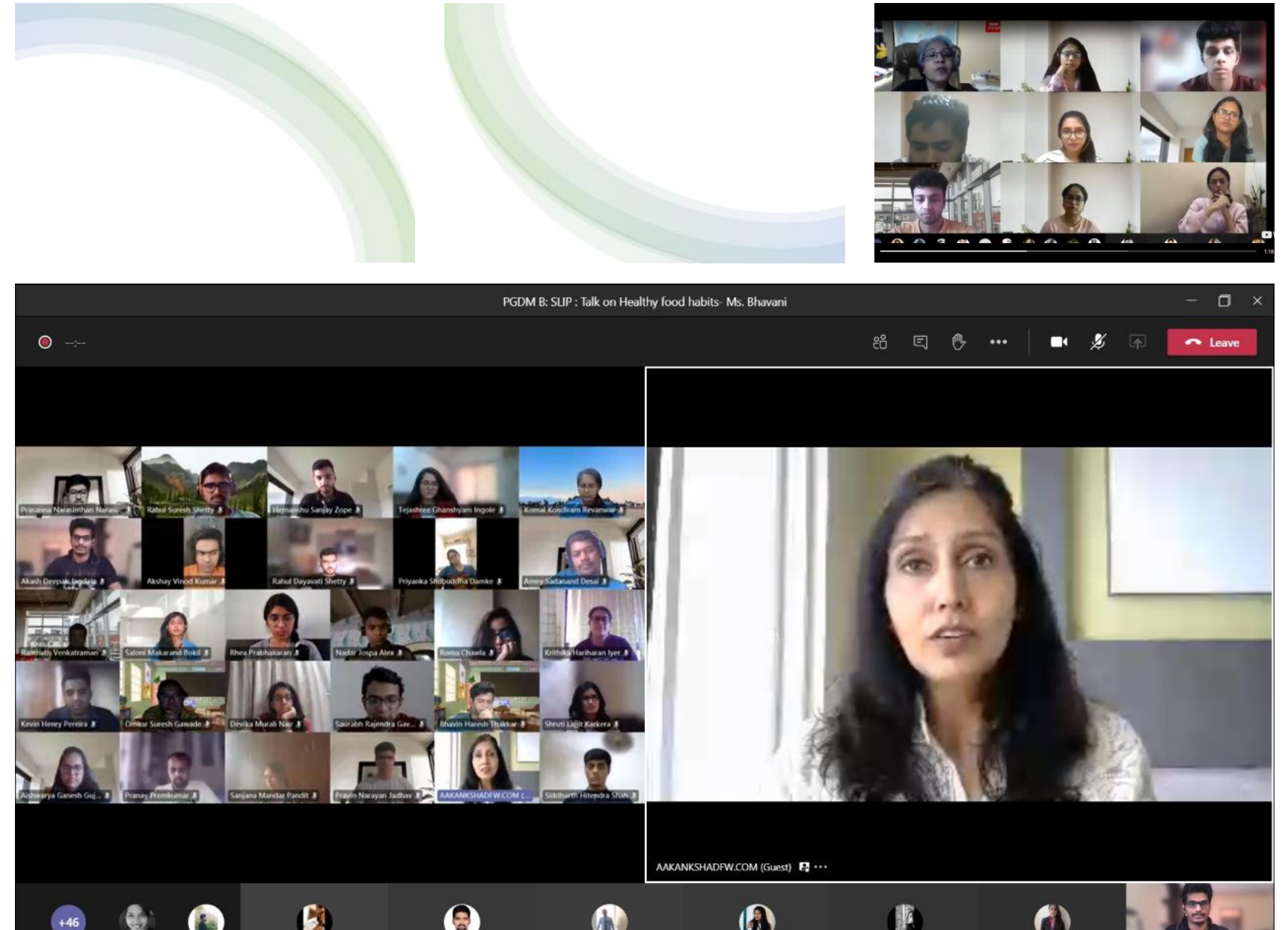
- ✓ Six Sigma
- ✓ Business Analytics
- ✓ Qualitative Models
- ✓ Project Management
- ✓ Business processes

- A unique finance society in SIES SBS. “FINSCOM” is an initiative taken by future leaders.



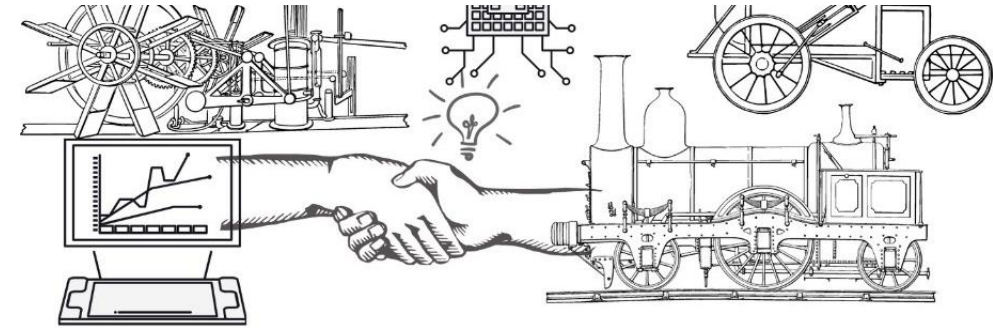
## Skilled Linked Immersion Program

- A Rigorous Immersive Self Learning Process for exploration & Selection of Specific Skill for development of the students
- Caters to Industry specific skill development which enhances employability



# Ideathon 2021

- A unique program called “*Ideathon*” was launched in January 2021 for students of SIESSBS. “*Ideathon*” is a bipartite collaboration of young brains of the institute with its 6000+ alumni members for generating fresh and practical solutions to management issues.



## **IDEATHON**

Our beautiful journey of innovation

- TEAM OF 12 CORPORATE MENTORS AND 120 STUDENTS.
- 14 LIVE PROBLEM STATEMENTS
- PARTICIPATION LIMITED TO A PROGRAM: PGDM

### THIS YEAR @IDEATHON2.0, WE HAVE GROWN

- TEAM OF 35+ MENTORS AND 210 STUDENTS.
- CORPORATE MENTORS CONTRIBUTING FROM ALL OVER THE GLOBE (USA, AUSTRALIA, INDIA)
- 35+ LIVE PROBLEM STATEMENTS
- PARTICIPATION EXPANDED TO 3 PROGRAMS: PGDM, PGDM PHARMACEUTICAL AND PGDM BIOTECHNOLOGY.

WE THANK YOU ALL FOR YOUR SUPPORT AND GUIDANCE WE WELCOME YOU ONBOARD.



# Global Immersion Program



# Life @ SIES

# STUDENTS ACHIEVEMENTS

## Dare<sup>2</sup> Compete

**Aldrin Castelino**

**1<sup>st</sup> prize**

Habitux Photography, *XIMB*  
Spectrum Photography  
Competition, *IIM Kozhikode*

**Pooja Bhatia**

**1<sup>st</sup> prize**

Analytica call for articles, *IIM*  
*Rohtak*  
Gita Tales call for articles, *KJ*  
*Somaiya*

**Akshay Brid  
Rupal Mayekar  
Vaishnav Menon**

**1<sup>st</sup> prize**

Publicite, E-Summit 2021,  
*NMIMS Indore*

**Akash Shetty  
Madhav Jindam**

**2<sup>nd</sup> prize**

The Scam Night Rises, SIBM Pune

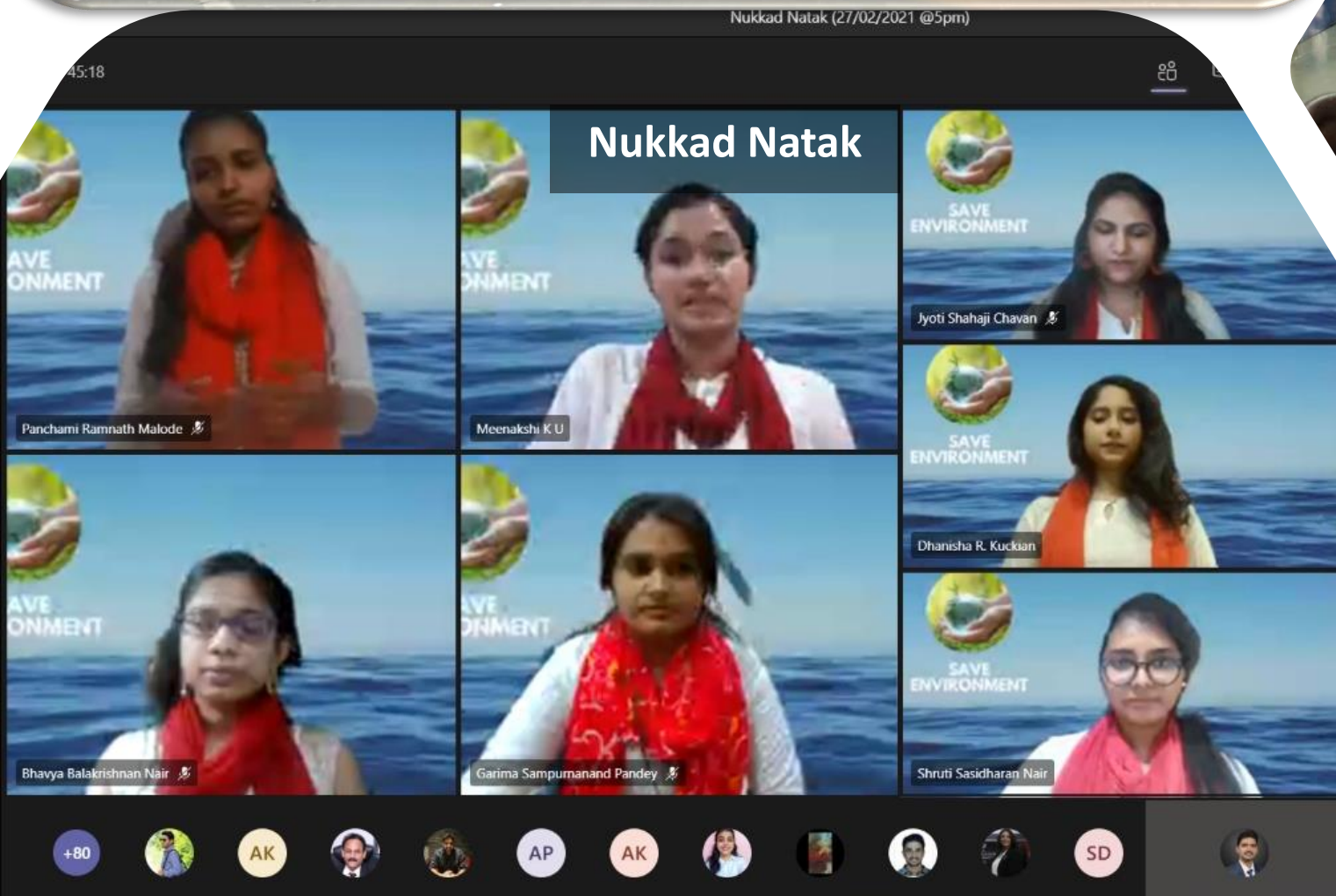
**Saloni Bokil  
Omkar Gawade**

**2<sup>nd</sup> prize**

Mad Men Advertising  
Competition,  
*Indian School of Business &  
Finance*



**Walkathon on World Cancer Day**



**Blood Donation Camp**

# Students Social Initiatives

- Adi...
- Akash...
- Akash Deepa...
- Akshay Vinod Kum...
- Alcita Alen Dsouza
- Allister Alcander Barretto
- Amit Babruwan Gunjote
- Amruta Nitin Jaiswal
- Anand Mahadevan

## Preparing Pharma for the Post-Pandemic World: Opportunities within the Challenges

**Date: 20th March 2021, Platform: MS Teams**

## AGENDA

Time	Name of Speaker	Designation
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# 4<sup>th</sup> International Marketing Conference

Marketing Evolution In Post Covid Scenario  
13<sup>th</sup> February 2021

Last Date of Registration  
25<sup>th</sup> January 2021  
Registration Fees 500INR

Contact Details  
Dr. Rajesh Nair +91 9619402623  
Dr. Seema Laddha +91 9833587657  
Ms. Janhvi Mahajan +91 9967531754

[www.siescoms.edu/imc/](http://www.siescoms.edu/imc/)

A screenshot of a Zoom meeting grid for the 4th International Marketing Conference. The grid consists of eight individual video windows arranged in a 3x3 layout, with the bottom-right window empty. Each window displays a participant's video feed and their name in a black bar at the bottom. The background of the video windows is a white banner featuring the conference logo, which includes a large blue '4' and the text 'INTERNATIONAL MARKETING CONFERENCE'. Below the logo, the text 'MARKETING IN POST-COVID-19' and 'VIRTUAL SOLUTIONS' is visible. The participants are: Top row: Ash Gawade, Saurabh Prashant Narwade, Saurabh Rajendra Gavande. Middle row: Seema Laddha, Tejaswree Ghanshyam Ingole. Bottom row: Rajesh Kumar Nair, Siddhi Deepak Thakar. The bottom-right cell is empty.

# OPERON 2021

## PANEL DISCUSSION

**THEME OF THE CONCLAVE**  
Resilience and Deep Learning  
in Project Management in Covid Era



**Dr. Anand Kumar**  
 Director, Department of Health and Family Welfare,  
 Government of Karnataka



**oj Sarasappan**  
(Moderator)  
VP & Center  
at Touchcore

**Raphael David**  
Vice President Marketing  
at PMI Mumbai Chapter

**Vivek Prakash**  
Project Management  
Consultant and Trainer

Systems Private Limited



**Jacob Zachariah**  
Advisor at Mitsui O.S.K  
Lines - Lines



**Milind Patil**  
Customer Project  
Manager at  
SICK Sensor  
Intelligence



**Hrishikesh Varkhedkar**  
Consultant at KPMG-  
Government Projects  
Advisory

MAR  
17

# Human Resource Conference

**Keynote Address:**  
D&I - moving from  
Tokenism and Compliance  
to Culture and Impact!



**Dr. Sujaya Banerjee**  
CEO, Capstone People Consulting

**Panel 1: Impact of COVID-19 on D&I Initiatives**

**Moderator:**  
**Dr. Sujaya Banerjee**  
CEO, Capstone People Consulting

**Panelists:**

<b>Pradeep Chayda</b> Director - HR India Sodexo	<b>Varda Pendse</b> Director Cerebrus Consultants
<b>Narayanan Ramachandran</b> Director, Global Head of Talent Acquisition & Workforce Planning Abdul Latif Jameel	<b>Amit Kumar Das</b> Sr. Director - HR, Novo Nordisk India Pvt.

**Panel 2: 'Walk the Talk' in D&I**

**Moderator:**  
**Ashish Gakrey**  
Founder - HR Shapers

**Panelists:**

<b>Parmesh Shahani</b> Author of the Book-Queeristan & Founder of Godrej India Culture Lab	<b>Sandhya Ramesh</b> Lead - DEI, Great Places to Work® Institute, India
<b>Dr. Sweta Mahapatra</b> Director - Diversity Strategies & Research, TIAA	<b>Vaijyanti Naik</b> Senior VP - Wholesale Bank HR and Head - DEI&I Axis

**Join us on  
Microsoft  
Teams**



# Corporate Interaction Sessions

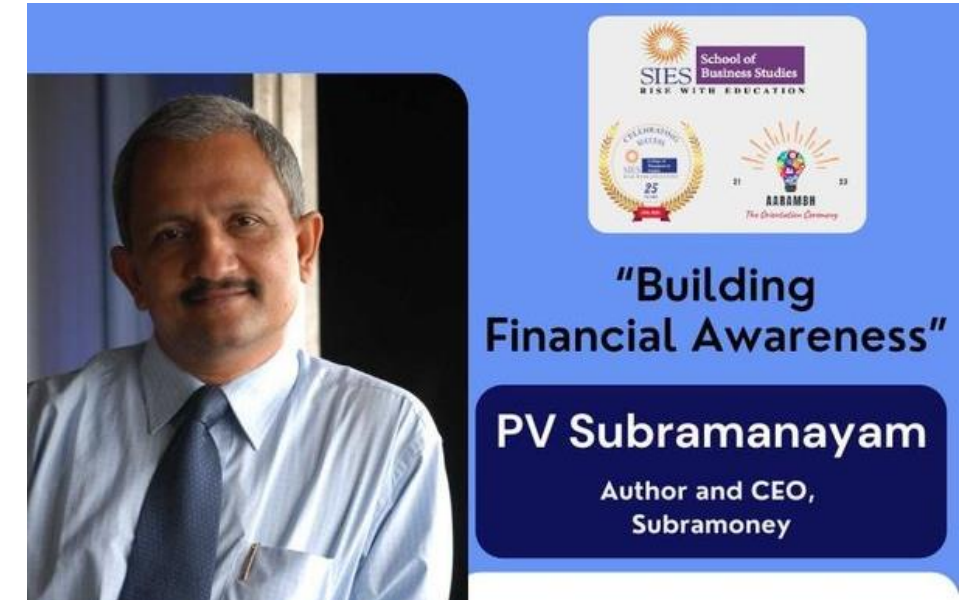


Corporate Talk

**Abbas Godhrawala**  
Partner EY Consulting

**“Building a successful career  
in a professional service firm”**

20th July 21 | 3:30 PM | PGDM Program 21-23



**“Building  
Financial Awareness”**

**PV Subramanayam**  
Author and CEO,  
Subramoney



**“Strategic Management in the  
VUCA World”**

Key Note Address  
Orientation Ceremony of  
PGDM Programs 2021-23

**Dr. Satvinder Madhok**  
Regional Head  
Emerging Markets,  
IT- Governance and Assurance  
Barclays Bank

Monday, 19th July, 2021  
10:00 AM

VU  
Volatility Uncertainty



## Virtualities – The student Fest

- Virtualities is a galaxy of events under which all the specialization specific corporate seminars are organized.



- Alumni Connect
- Over 7000 Strong Alumni since 1995 who stand tall with us throughout our journey

**SIES COLLEGE OF MANAGEMENT STUDIES**  
**SIES SCHOOL OF BUSINESS STUDIES**

**Alumni Interactive Session**  
on Sunday 18 October @ 5 pm on

**Convener and Moderator**  
DR. VIKRAM PAREKH  
PROV & Chairperson, Alumni Relations

**Guests:**  
ASHISH GHANAVAT, Associate Manager, Key Accounts, marico  
SABIR MOTANI, Product & Portfolio Head - Debt Cents, FEDERAL BANK  
LATIKA PARASWALE, Assistant Manager - Relationship, SBI Life  
NABH LUNDA, Dean, Finance, PQR DOTS

**Topics:**  
• Campus to Corporate Experience Sharing  
• About the Organization and its offerings  
• Insight into Departmental and Profile overview  
• How to prepare for Campus Placements

**Sunday 18<sup>th</sup> Oct '20 5 to 6:30pm**

**SIES COLLEGE OF MANAGEMENT STUDIES**  
**SIES SCHOOL OF BUSINESS STUDIES**

**ALUMNI INTERACTIVE SESSION**

**Guests:**  
Rohit Menon, Vice President - Zonal Sales Manager, Mumbai, Kotak Mahindra Bank  
Zeny Kanabar, Associate Vice President, Mumbai  
Prachi Vichar, Manager - HRM, Mumbai



# Student's Committees



**Students  
Council**



**Academic  
Committee**



**Placement  
Committee**



**Cultural  
Committee**



**Sports  
Committee**



**Alumni  
Committee**



**E-Cell**



**Sponsorship  
Committee**



**External  
Events**



**Women  
Empowerment  
Committee**



**CSR/ISR  
Committee**



**Corporate  
Connect &  
Collaborations**

## PGDM & MMS

### Highest (Lacs)

### Average (Lacs)

2020-21

20.0

7.2

2019-20

18.5

7.2

2018-19

18.0

7.1

2017-18

17.5

6.9

## Pharma & Biotech

2020-21

11.0

6.5

2019-20

11.0

6.0

2018-19

16.5

6.0

2017-18

10.5

5.6

**Placements  
at SIESCOMS  
and SIESSBS**

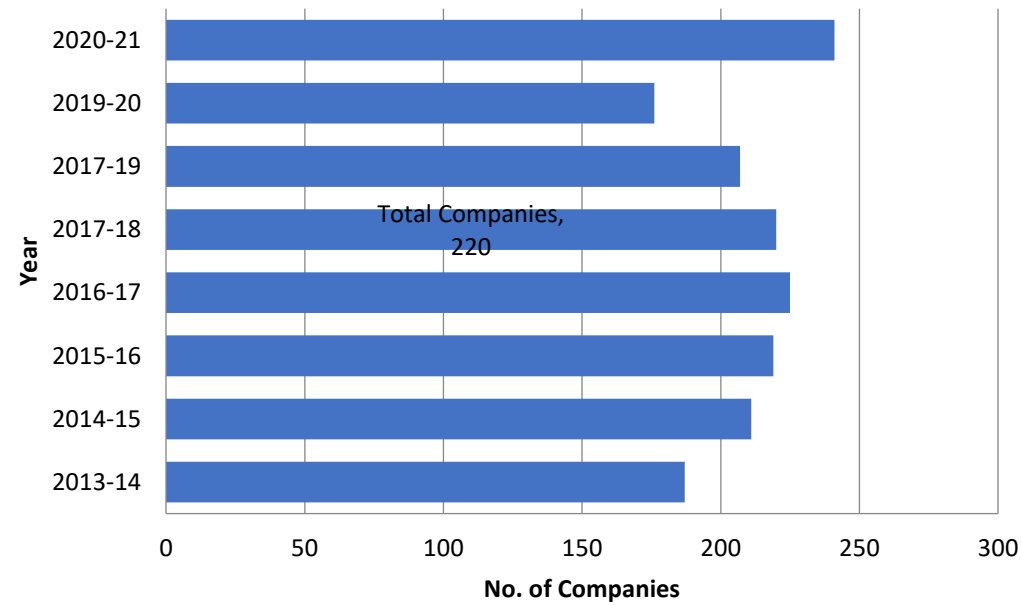
# Internships 2020-21

COURSES	HIGHEST STIPEND	AVERAGE STIPEND	DURATION
PGDM/MMS/AIMA	75K	20K	2 Months
Pharma/Biotech	60K	15K	2-3 Months

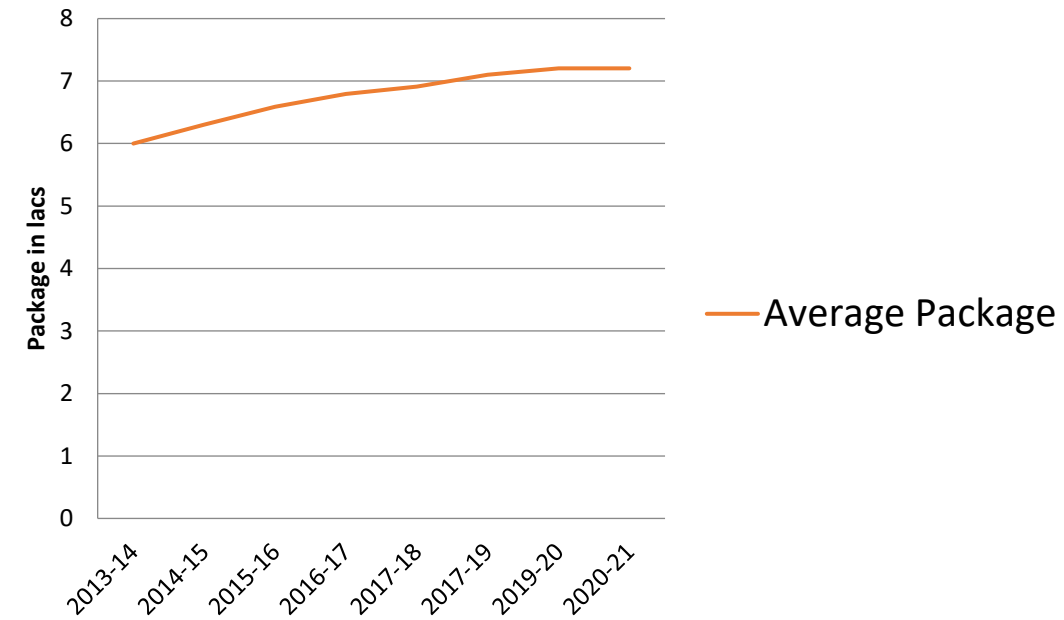


# Placement Trends @ SIES

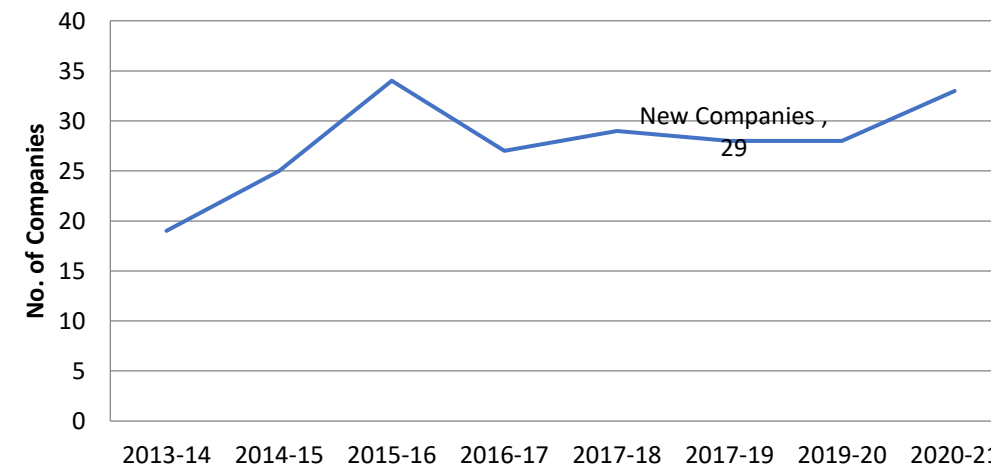
## TOTAL COMPANIES ON CAMPUS



## Average Package



## NEW COMPANIES



# OUR DISTINGUISHED RECRUITERS

Morgan Stanley





# Thank You

