

Report

SIES College Of Management Studies **CSR Sahyog Committee Batch 2020-2022**

NGO Virtual Internship Presentation (29th November, 2020)

INTRODUCTION

"No one has ever become poor by giving" - Anne Frank. SIES School of Business Studies, in association with The Shri Shashwat Foundation, conducted the first of its kind a Virtual Internship - Shashwat Gram& Shashwat Paatshala.

After 2 weeks of working actively with their mentors of Shri Shashwat Foundation, 33 set of teams successfully presented their research papers on 29th November, 2020. Each team demonstrated their study meticulously and provided beneficial solutions for uplifting backward communities in a sustainable manner. A set of panellists had a Q&A session with each team to get a thorough understanding on their research paper as well as advised students on areas of improvement.

METHODOLOGY

For the presentation, the 33 teams were segregated into 3 channels i.e., 3 meeting links on MS Teams in a set of 11 to complete the entire event within the timeframe of 4 hours – from 9 AM to 1 PM. Each team had 15 minutes to present their paper. After 15 minutes a buzzer alarm would be sounded. For each channel there was assigned the following:

- 1 College faculty for the addressal
- 1 singer for the opening prayer
- 1 mentor from Shri Shashwat Foundation
- 1-2 panelists for evaluating each team
- 2 Committee members – 1 as the host of the event and 1 as the channel coordinator

The CSR Faculty In-charge as well as the even leader was overseeing each channel and ensuring that the work was flowing smoothly. The channel coordinators formed a WhatsApp group with each of the Team Leaders who were under their channel to communicate all information regarding their presentation smoothly. They also coordinated with the panelists and the mentor of their respective channels for conveying information and communication. The hosts were responsible for timing each team's time and setting a buzzer alarm when the time limit was up for each team.

EVENT ANNOUNCEMENT: 28th November'20

A message was sent on Instagram and across all WhatsApp groups, including the student's official groups with their chairperson notifying them of the date and timing of the presentation. **Poster 1** was also shared along with the announcement containing the date and time as well as the panelist names.

RULES AND REGULATIONS FOR THE PRESENTING TEAMS:

- ✓ Each team is allocated 15mins, i.e., 10 mins presentation by 2 members only and 5 mins QnA with all members.
- ✓ During the presentation, a warning alarm would be given at the 8th minute by the host and after the 10th minute, the team must stop presenting. (Time Management is one of the marking criteria).
- ✓ All the members need to attend the session till the end.
- ✓ Login for timing for everyone is 9:45am. A link of the individual channels will be provided soon.

DAY OF THE EVENT: 29th November'20

The event began at 9:00 AM as planned and was completed by 1:00 PM. Following was the flow of the event:

- ↓ Event Introduction
- ↓ Talking about SIESCOMS
- ↓ The Lighting of the Lamp event (Saraswati Vandana sang by Shreya Srinivasan)
- ↓ About NGO Internship and Presentation
- ↓ Addressal by respective faculties of each channel
- ↓ Introduction of the Panelists in their respective channels
- ↓ Presentation of each group for 10-15 minutes followed by Q&A Session by the respective panelist
- ↓ Addressal by CSR Sahyog Committee Faculty In-charge Prof. Lalitha Pillai and Dr. Durga Surekha
- ↓ Vote of Thanks

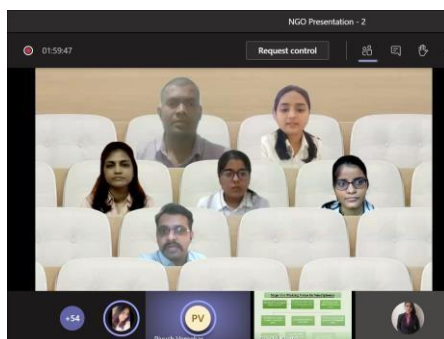
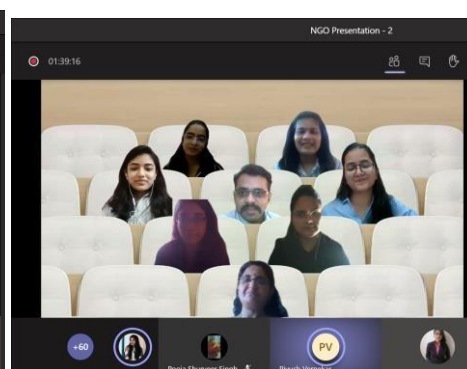
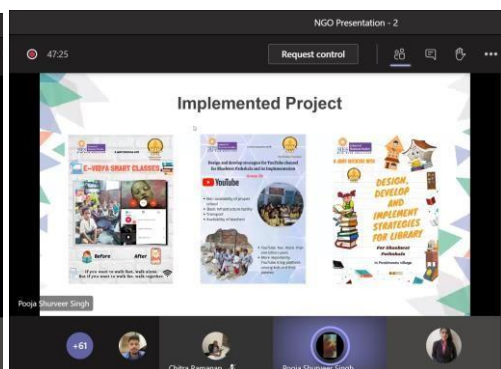
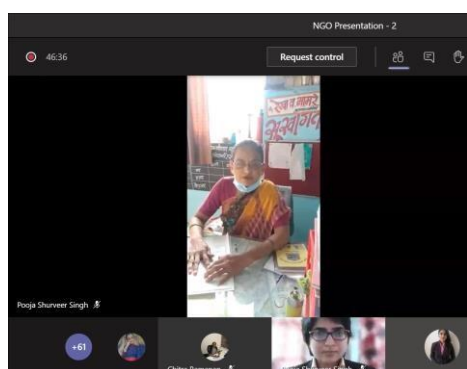
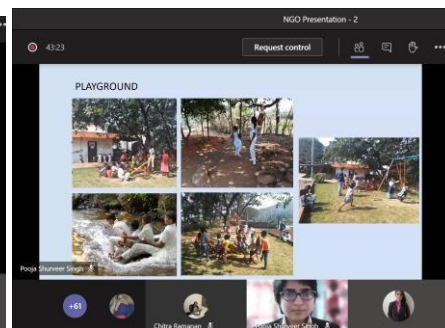
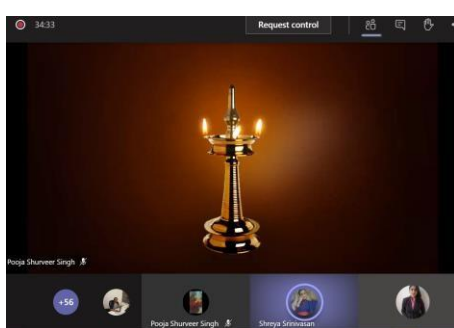
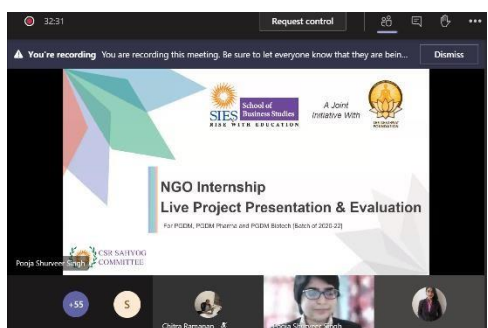
WINNER ANNOUNCEMENT: 12th December'20

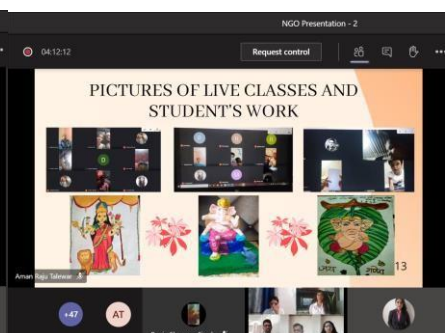
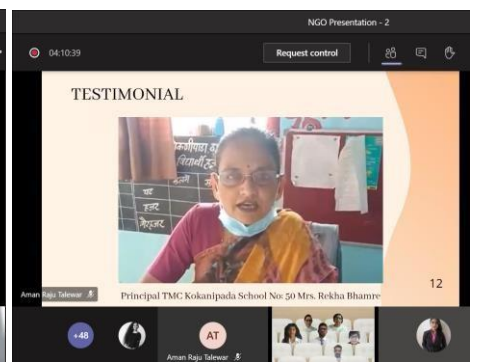
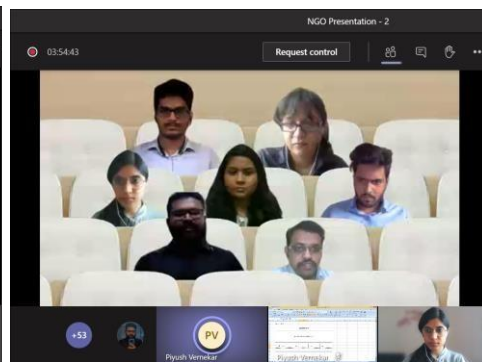
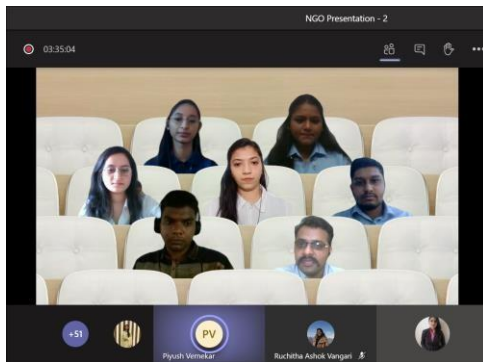
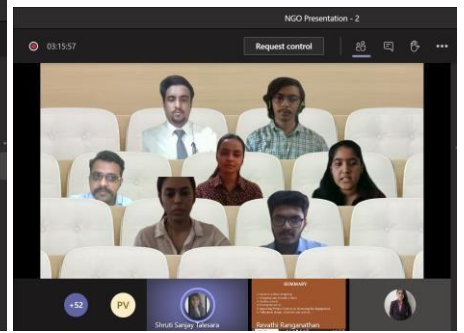
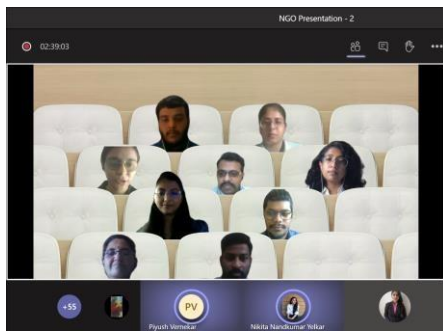
Poster 2 and winner details shared across all Social Media channels.



Prize	Group No.	Topic
1 st	Group 6	E-Vidya Smart Classes
2 nd	Group 31	Library for Shashwat Patshaala
3 rd	Group 15	Water Resources Management for Shashwat Gram
	Group 20	Mobile Medical Shop for Shashwat Gram
	Group 28	YouTube channel for Shashwat Patshaala

SNAPSHOTS OF THE EVENT:





CERTIFICATE & LETTERS

Sample of Appreciation Letter provided to each Organizing Committee Member



Sample of Appreciation Letter provided to all the 33 teams



EXTERNAL SPEAKER/PANEL DETAILS:

❖ About Shri Shashwat Foundation:

Shri Shashwat Foundation is a humble spiritual organization that has focused on developing and improving the standard of living for the residents of the village Pankhanda, located in Thane West at the edge of Sanjay Gandhi National Park. Their goal is to bring a holistic development, not based on charity, but through empowerment of the villagers with projects like school redevelopment, solar energy, water sourcing, videography lessons, and many more.



❖ Mr. Mohan Krishnan:

Trustee and Founder member of Shri Shashwat Foundation. Over 38 years of experience in Pharmaceutical sales experience, working with MNC and Indian companies. Retired as GM from Indoco Remedies in Feb 2020. Supporting SSF in various projects and taking care of accounts section of the Foundation.



❖ **Ms. Shyamala Mohan:**

President, Founder member of Shri Shashwat Foundation. She was an entrepreneur and Executive partner in Kanya designers and manufacturers.

She is teaching Brahma Yoga Vidya since 2013. She teaches Shashwat Yoga courses via offline and online sessions to people across India and abroad. She is involved in the process of developing Aakash, Basics of computers, scholarship projects, Jeevan Jyoti meditation course for corporates and other organisations. She is active in development of various study projects for management students for Sustainable village development



❖ **Mr. Subhash R. Shinde:**

Secretary and Founder member of Shri Shashwat Foundation. He worked in construction project management, Engineering, Liaison, CRM and management of labour, supply chain & material etc. He previously carried out CSR activities with Pratham (Mumbai) - Running school on site for children of construction workers. He was also a founder member of NGO earlier named Prabhat Pratishthan.



❖ **Dr. (Ms) Manjula Jagatramka**

Ph.D. in Textiles & Clothing from S.N.D.T. University, Mumbai. She has taught at various Home Science Colleges throughout India. She has been trained in Entrepreneurship & she also has a certificate in Business Management for Voluntary Service Organizations from NMIMS. Currently she is a Trainer in Entrepreneurship & Marketing of handmade textiles and crafts. She has taught at various Home Science Colleges throughout India. She has been trained in

Entrepreneurship at NMIMS (Mumbai). She also has a certificate in Business Management for Voluntary Service Organizations from NMIMS. Currently she is a Trainer in Entrepreneurship & Marketing of handmade textiles and crafts.



❖ **Mr. Piyush Vernekar**

Founder & Chief Mentor of Reskill Coaching Academy, previously Product Manager at GlobalGyan Academy. Also associated with Wellness Vibe. With over 5 years of experience in Career Coaching, Digital Marketing & Sales in industries like Wellness, Education. He has



built multiple high impact career journeys and helped entry-level students with his holistic counselling methodology to bring in Career Clarity. He aims to transform the learning habit of students and induce employability skills to make students relevant to fast-moving industry trends keeping the mental & physical fitness of youth intact.

❖ **Ms. Neha Seth**

Experienced Tax Senior with a demonstrated history of working in the management consulting industry. Skilled in 1065 US State Compliance, Analytical Skills, Public Speaking & Market Research. Strong accounting professional with a Post Graduate Diploma in Management focused in Banking and Financial Support Services from SIES College of Management Studies - India.



❖ **Mr. Saurabh Khadse**

HR Business Partner at Deloitte Consulting. Associated with TCS previously as an HR Associate. Alumni of SIESCOMS and IEHE, Bhopal. Six Sigma Certified.