SIES COLLEGE OF MANAGEMENT STUDIES
NAAC ACCREDITED

“A transition from Leaders to globally responsible Citizen”

ADMISSION BROCHURE

MASTER OF MANAGEMENT STUDIES (2020-22) | MASTER OF COMPUTER APPLICATIONS (2020-22)

(Affiliated by the University of Mumbai)

SIESCOMS
VISION

To be one of the preferred Business School in India

MISSION

1. To provide an education that equips students with knowledge, skills and attitude that meets industry expectations.
2. To develop critical thinking and innovative skills through experiential learning, applied research and mentoring.
3. To instil and nurture sense of ethics and values in students.
4. To impart leadership and collaborative skills with high professional competence.

VALUES

Passion, Trust, Responsibility, Integrity, Gratitude, Humility, Excellence, Respect
India is on its way to emerge as the 3rd largest economy in the world and its GDP has been growing at an impressive rate year after year. According to Professor C K Prahlad, the #1 big idea that will define sustainable growth of India in the 21st Century is Relevant Education & Skill Building.

Smart organizations look for skilled and smart thinking students for their early assignments. In order to develop them with “Analytical Mindset & Thinking Abilities”, business schools are required to continuously challenge their paradigm of teaching pedagogy and help students break out of their mindset.

Established in the year 1995, the central purpose of SIES College of Management Studies (SIESCOMS) is to enrich the young minds by stimulating and sustaining a spirit of inquiry, directed at understanding the scientific, technological and cognitive aspects of working in organizations. SIESCOMS undertakes activities designed to accelerate critical thinking and thus enlarge the intellectual and creative capacities of its students.

At SIESCOMS every faculty has moved beyond the usual management education pedagogy and instead uses power of innovative thinking to hone smart decision-making abilities of each and every student. With the support, coaching and personalized attention of faculty as Mentors, we provide skills that are needed to solve complex business issues in the current VUCA environments. As we strongly believe in the value of quality and creative education for preparing responsible citizens, our placement record and rankings on diverse platforms as a “Top Business School” establishes our credentials to reckon with. Further, as global competitiveness has become sine quo non for the success for all, including management education, the route taken by us include optional foreign visits by students.

“The best way to predict a future is to create it”, as said by the management guru Peter Drucker. At SIESCOMS we make all possible effort to ensure that every student creates the bright future on the campus itself and walks out with head high on completion of the program.

Dr. Bigyan Verma
Director
The South Indian Education Society (SIES) is one of the oldest educational societies in India. Founded in 1932 by Shri M.V. Venkateshwaran with a modest six-student beginning, SIES has grown to become a conglomerate of various institutions with over 15,000 students under its wing. In the process of imparting quality education, SIES has established high schools, various arts, and science and commerce colleges, along with academic and professional institutions of higher learning. This includes establishment of Centre for Excellence in Management Research and Development (CEMRD), SIES School of Packaging, SIES Indian Institute of Environment, and SIES Graduate School of Technology (an Engineering institute). Two ventures of a different nature to be added to the SIES family are, SIES Sri Chandrasekarendra Saraswathi Veda Pathashala and SIES Seniors’ Home.

And the story of our achievements & Milestones continues………

**Milestones**

- **2017**  THE SIES APJ Abdul Kalam Memorial High School
- **2013**  SIES Institute of Chromatology and Spectroscopy
- **2004**  SIES Institute of Medical and Laboratory Technology
- **2004**  SIES Centre for Excellence in Management Research & Development
- **2003**  SIES Veda Pathashala, Nerul
- **2003**  SIES Senior’s Home, Nerul
- **2003**  SIES Shri Chandrasekarendra Granthalaya
- **2003**  SIES V yayamshala
- **2002**  SIES Graduate School of Technology, Nerul
- **2002**  SIES School of Packaging, Nerul
- **2001**  SIES Centre for Professional Research & Education
- **1999**  SIES Indian Institute of Environment Management, Nerul
- **1998**  SIES College of Arts Science and Commerce, Nerul
- **1995**  SIES College of Management Studies
- **1989**  SIES College of Commerce and Economics, Sion East
- **1980**  SIES Institute of Comprehensive Education, Sion West
- **1960**  SIES College Arts, Science and Commerce, Sion West
- **1932**  SIES High School
The **SIES College of Management Studies** was established in 1995 with the primary objective of providing quality management education to budding professionals. SIESCOMS’ foundation maps its roots from the rich and glorious tradition which is the crux of The South Indian Education Society. At SIESCOMS every student is inculcated with the necessary skills and knowledge to help him devise new ways/new solutions in today's challenging and ever changing business scenario.

**Accreditation**

*9001-2008 ISO Certificate of Quality in Management Education-Lloyd Register Quality Assurance (LRQA): ISO 9002*

**Ranking And Awards**

**National Ranking**
As a result of the strong intellectual capital, academic ambience and close liaison with the industry, the institute, has always featured amongst the top **business schools** at the national level.

Some of the latest Ranking & Awards achieved in the past year are-

- **Times of India-Best B-School survey (Feb 2020):** SIESCOMS ranked 22nd among all B-Schools in Mumbai.
- **Outlook Best Business Schools Ranking (Oct 2019):** SIESCOMS ranked 31st – West zone.
- **Business Today-India’s Best B-School Survey (Oct 2019):** 17 mong all Management Institutes in West Zone-India.
- **Business Today-India’s Best B-School Survey (Oct 2019):** 8 among all Management Institutes in Mumbai.
- **Business Today-India’s Best B-School Survey (Oct 2019):** 51 Among all Management Institutes in India

**National Awards:**

- SIESCOMS was awarded with **“Top Management Institute at Times Education Icons 2019”** hosted by Times of India at St. Regis on 18th Nov 2019.
- SIESCOMS was awarded with **“Best Management College of Western and Central India”** at Dialogue India Academia Conclave 2018 hosted by FMA Digital and ASMA in
Pune on June 9, 2018.
➢ School of Excellence in Education by Mid-day (2017), Mar 2017.
➢ Best B-school in Western Zone from employment perspective by HR Club (2017), Jan 2017

Committees:

List of Committees as per the AICTE Norms
➢ Unfair Means enquiry Committee,
➢ Social Responsibility Cell,
➢ Faculty & Staff Welfare Committee,
➢ Compliance Committee,
➢ Grievances redressal Committee,
➢ Women’s Empowerment cell,
➢ Anti-Ragging Committee.

Details of Anti-Ragging Committee:
The committee comprises of two senior faculties from the Institution, a Social Activist, Inspector Cyber Crime Cell and Superintendent - Central Excise. The major objective of this committee is compliance of Anti-Ragging norms according to AICTE guidelines. Familiarizing all the employees and senior students regarding various forms of Ragging according to AICTE guidelines.

Details of Women Development Cell:
This Cell is consistent with the VC Directions under Sec. 14 (8) of Maharashtra Universities Act (Ref No. WDC/VCD/ 240 of 2008). The term of the Cell shall be three years. The name of the members of the Cell shall be displayed at all times on the main notice board. The Cell shall meet at least twice every academic year and the intervening period between two meetings shall not exceed six months. The cell comprises of two women faculty and one staff female, member of the NGO and a student council member.
Infrastructure And Facilities

- 260 seater fully equipped auditorium
- 15 spacious air conditioned Lecture rooms and Tutorials rooms with LCD Projector
- Placement Cell
- Student Recreation Centre with TT & Indoor Games
- Assistance for Residential Hostel Facility
- World class Fully Computerised, well-stocked Library with the facility of online journals like EBSCO & IEEE and Databases like JGate, Prowess (CMIE) and ETIG
- 4 large fully equipped Seminar Halls
- Well-equipped Gymnasium
- Play Grounds

- Well-equipped Administrative Block and Faculty Rooms
- Yoga and Meditation Centre
- Canteen with subsidized food facility
- Assistance for Residential Hostel Facility
- Wi-Fi Campus with 500 networked terminals with uninterrupted 10 MB broadband internet facility
- In-house Banking & ATM Facility
- Research Cell
- 2 State of the art Conference Halls
Unique Features

- NO Capitation Fees for any Program of SIESCOMS
- Educational loan facility available
- All admissions are strictly through merit except for children of SIES staff.
- Continuous interaction with the corporate world through weekly theme based Corporate Interactions Series [CIS], Conferences & Seminars.
- Rigorous practical exposure to the industry through 2 months “Summer Internship Project.”
- Specializations offered in the subjects of Marketing, Finance, Human Resources, Operations & Information Technology.
- Year round Corporate Seminars, Workshops, Research Colloquiums and Conferences to aid corporate development of students.
- Experiential Learning Program.
- Industry Visits, Business Reading, Corporate Mentoring & Mock GD/Interview sessions
- Global Immersion Program (GIP) exposes the students to understand the economy, major industries and businesses, local culture, key historical events and the many aspects of conducting business outside India. The GIP includes 3 to 4 classes on campus followed by one week in-country for a blend of classroom lectures, company visits and cultural activities.
- NGO Project aimed at making students socially sensitive corporate managers. Under a new initiative, SIES College of Management Studies (SIESCOMS), as a part of Institutional Social Responsibility (ISR), adopted the village - Khairpada and Goteghar located in Shahpur Taluka in Thane District. Students of SIESCOMS have undertaken the project to create Infrastructure and Skill Development to enhance the employment opportunities for the villagers.
- “Capstone Projects” & “Concurrent Projects” for live Industry Exposure.
- Innovative teaching Pedagogy viz. Group Discussion, Class Debates, Management Films, Book Reviews, Case Studies, Simulations, etc.
- Participation in National & International academic and industry conferences.
- Student driven culture through Student Committees.
Our Intellectual Capital

Core Faculty

**Marketing**
- Dr. Parag Amin, BE, MBA, Ph.D
- Dr. Rajesh Nair, M.Com, MBA, Ph.D
- Dr. Vikram Parekh, PGDBA, Ph.D
- Dr. Seema Laddha, MBA, Ph.D
- Prof. Vidya Iyer, M.Com, MBA, PGDMM
- Prof. Vatsala Bose, M.Sc, MBA
- Dr. Shalini Gulecha, MBA, Ph.D
- Dr. Swati Kulkarni, B.E (E&TC), PGDM, Ph.D
- Prof. Deepa Donde, PGDBA

**Finance**
- Dr. Madhavi Dhole, M.Com, MBA, Ph.D
- Prof. K.R. Venkateswaran, M.Com, LLB, CAIIB, FCS
- Dr. M. S. Devi, M.FC, Ph.D, NET
- Prof. D. Mallya, CA
- Prof. Manoj Bagesar, BE, MBA
- Dr. Kaustubh Arvind Sontakke, MA, M.Com, M.Phil, Ph.D (Fin.) & Ph.D (Accountancy)

**Human Resources**
- Dr. Nitin Vazirani, M.Com(Fin), M.Com (Mgmt), MHRDM, Ph.D, NET
- Dr. Nishi Kaul, MA, M Phil, Ph.D, NET
- Dr. R. K. Rao, MA, M Phil, Ph.D
- Dr. Saritakumari, MA, MBA, Ph.D
- Prof. Sarika Singh, MBA
- Dr. Laitha Pillai, M.Com, PGDPMIR, Ph.D
- Dr. Apoorva Trivedi, MBA, Ph.D

**International Business**
- Prof. Pankaj Srivastava, M.Com, MBA (IB)

**Operations Management**
- Prof. Vilas K. Chaudhari, M.Sc, MCM, MBA, PGDCA.
- Prof. Anguja Agarwal, PGDM (Operations & Marketing)

**General Management**
- Dr. Sharmila Mohapatra, MA, NET, Ph.D
- Dr. Sandeep Bhanot, BE, MMS, NET, Ph.D
- Prof. Sujiath Rao, MA, MBA
- Dr. Ira Kumar, M.Sc, MBA, Ph.D
- Prof. Saanchi Bhide Gadgil, MBA

**Economics**
- Prof. Jharna Lulla, MA, DBA

**NGO Management**
- Dr. Durga Surekha, MA, M Phil, PhD

**Systems**
- Prof. Mamta Sharma, MCA
- Prof. Vidhya Rao, MCA, ADCSSA from BTE
- Prof. L. S. Swasthimathi, MCA, M. Phil
- Dr. Neha Jayant Chopade, MCA, Ph.D
- Dr. Anupkumar Palsokar, MCA, M. Phil, Ph.D
- Prof. Shilpa Deshmukh, MCA
- Prof. Pankaj Raibagkar, MCA
- Dr. Snehil Dahima, MCA, MBA(Operations), Ph.D
- Prof. Roshna Ravindran, MCA, M. Phil
- Prof. Snigdha Ramesh, MCA
- Prof. Shanti Bhatt, MCA, Mphil, Dip. In RDBMS, Dip. in Systems Management (Hon), PGDM

**Pharmaceutical & Biotechnology Management**
- Dr. Suhas Tambe, M.Sc, NET, M Phil, Ph.D
- Dr. Chitra Ramanan, M.Sc, PGDMM, Ph.D
- Dr. Suniel G. Deshpande, B Pharm, MBA, PGDMLS, Ph.D
- Dr. Shuchi Midha, M.Sc, Ph.D, Post Doctorate, PGD- Drug Regulatory Affairs
- Dr. Ranjana Jaiswal, M.Sc, B.Ed, Ph.D, Post Doctorate, MBA
Academic Portfolio

The courses offered at SIESCOMS are varied. Each course sets a pace for Higher learning and achievement. It is not mere knowledge but wisdom coupled with knowledge that makes the difference”

Programme Education Objectives (PEOs)

<table>
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<tr>
<th>PEOs</th>
<th>Keywords</th>
<th>PEO Statement</th>
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<tbody>
<tr>
<td>PEO 1</td>
<td>Professional Competency</td>
<td>To impart knowledge of management theories and continuous learning for solving business problems.</td>
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<tr>
<td>PEO 2</td>
<td>Goal Oriented</td>
<td>To develop communication and execution skills for achieving organizational goals.</td>
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<tr>
<td>PEO 3</td>
<td>Analytical Decision Making</td>
<td>To enhance analytical and decision-making skills that meet business needs and challenges.</td>
</tr>
<tr>
<td>PEO 4</td>
<td>Ethically and Socially Sensitive</td>
<td>To instil understanding and application of social and ethical values.</td>
</tr>
<tr>
<td>PEO 5</td>
<td>Leadership</td>
<td>To enhance leadership and collaborative competencies.</td>
</tr>
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</table>
Masters Of Management Studies

Duration: The duration of the program is two years spanning four semesters.

Evaluation: MMS at SIESCOMS is affiliated to the University of Mumbai. The University conducts examinations for some subjects in the second year. For other subjects the college conducts examinations on behalf of the University. The university has introduced the Grading System policy for evaluation of the subjects. The credit points are allotted to each subject and hence the mark sheet will consist of the credit points and grades.

Award of Degree: The MMS Degree is awarded by the University of Mumbai on successful completion of the two years of the program and on passing all the subjects in every semester.

Course Outline

Semester i
- Perspective Management
- Financial Accounting
- Operations Management
- i. Business Statistics
- i. Managerial Economic
- i. Effective and Management Communication
- i. Business Ethics
- i. Ecommerce
- i. Organizational Behaviour
- i. Introduction to Creativity and Innovation Management
- Electives: Students are supposed to choose any three of the following specialization Electives
  - Effective and Management Communication
  - Business Ethics
  - Ecommerce
  - Organizational Behaviour
  - Introduction to Creativity and Innovation Management

Semester ii
- Marketing Management
- Financial Management
- Operations Research
- i. Business Research Methods
- i. Human Resource Management
- i. Legal & Tax Aspects of Business
- i. Cost & Management Accounting
- i. Business Environment
- i. Ethos In Indian Management
- i. Intellectual Capital Patenting
- Electives: Students are supposed to choose any three of the following specialization Electives
  - Legal & Tax Aspects of Business
  - Cost & Management Accounting
  - Business Environment
  - Ethos In Indian Management
  - Intellectual Capital Patenting

Minority Institution: SIES College of Management Studies (SIESCOMS) is a Linguistic Minority Tamil Institute. Hence 51% of seats are reserved for Maharashtra domicile Tamil linguistic minority.

SIESCOMS does not charge any capitation fee for admission to any of its programs. The admissions to the above program under South Indian Linguistic Minority / Institute level seats will be strictly on merit based MHCET(2019-20) conducted by DTE. A few of the seats are reserved for the children of the permanent staff of SIES and its affiliated institutions.

Approved Intake for this course is 120 seats

Cost of Application Form: Rs. 1500/-

Fee Structure

Refund Rules: As per the AICTE guidelines

The Summer internship is for 2 months after the second semester
Semester iii
Common subjects
International Business
Strategic Management (UA)

Finance Specialization
Core
1. Financial Markets and Institutions
2. Corporate Valuation and Mergers & Acquisitions
3. Security Analysis and Portfolio Management
4. Financial Regulations
5. Derivatives and Risk Management

Summer Internship
Electives (Any 1)
1. Banking and Financial Services Institutions
2. Investment Banking
3. Wealth Management
4. Infra and Project Finance
5. Strategic Cost Management
6. Commodities Markets
7. Mutual Fund
8. Financial Modeling
9. International Finance

HRM Specialization
Core
1. Training & Development
2. Compensation & Benefits
3. Competency Based HRM & Performance Management
4. Labour Laws & Implications on Industrial Relations
5. HR Planning & Application of Technology in HR

Summer Internship
Electives (Any 1)
1. Personal Growth Laboratory
2. Global HRM
3. Employee Branding & Employer Value Proposition
4. HR Analytics
5. O.S.T.D.
6. HR Audit
7. Employee Relations, Labour Laws & Alternate Dispute Resolution

Systems Specialization
Core
1. Database Management System & Data Warehousing
2. Enterprise Management System
3. Big Data and Business Analytics
4. Knowledge Management
5. Software Engineering

Summer Internship
Electives (Any 1)
1. Cloud Computing & Virtualization
2. Information System Security and Audit
3. Data Mining and Business Intelligence
4. IT Consulting
5. Digital Business
6. Software Project management
7. Governance of Enterprise IT & Compliance
8. Cyber Laws & Managing Enterprise IT Risk
9. International Finance

Operations Specialization
Core
1. Supply Chain Management
2. Operations Analytics
3. Service Operations Management
4. Manufacturing Resource Planning & Control
5. Materials Management

Summer Internship
Electives (Any 1)
1. World Class Manufacturing
2. Business Process Engineering & Benchmarking
3. Technology Management & Manufacturing Strategy
4. Strategic Operations Management
5. Industrial Engineering Applications & Management
6. TQM
7. International Logistics
8. Quantitative Models in Operations
9. Productivity Management

*under revision
## Marketing Specialization

### Core
1. Sales Management
2. Marketing Strategy
3. Consumer Behavior
4. Services Marketing
5. Product & Brand Management

### Summer Internship

### Electives (Any 1)
1. Retail Management
2. Rural Marketing
3. Marketing Analytics
4. Digital Marketing
5. Customer Relationship Management
6. Marketing Research & Analysis
7. Event Management
8. Health Care Marketing
9. Distribution & SCM
10. Tourism Marketing
11. Marketing of Banking & Financial Services

## Semester iv

### Common subjects
Project Management (UA)

### Finance Specialization

#### Final Project (300 marks)

### Electives (Any 1)
1. Commercial Banking
2. Business Analytics
3. Venture Capital and Private Equity

### Operations Specialization

#### Final Project (300 marks)

### Electives (Any 1)
1. Operations Applications and Cases
2. Strategic Sourcing in Supply Management
3. Operations Outsourcing & Offshoring

### Systems Specialization

#### Final Project (300 marks)

### Electives (Any 1)
1. Strategic Information Technology Management
2. System Applications and Case Study

### Marketing Specialization

#### Final Project (300 marks)

### Electives (Any 1)
1. Integrated Marketing Communications
2. Business to Business Marketing
3. International Marketing
4. Trends in Marketing

### HRM Specialization

#### Final Project (300 marks)

### Electives (Any 1)
1. OD and Change Management
2. Strategic HRM
3. Management of Corporate Social Responsibility in organizations

*under revision*
# Programme Education Objectives (PEOs)

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<th>PEOs</th>
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<tr>
<td>PEO 1</td>
<td>To build foundation of mathematics, computer science and problem-solving methodology for developing skills necessary for a computer professional.</td>
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<tr>
<td>PEO 2</td>
<td>To acquaint students about principles of system analysis, design, development and project management.</td>
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<tr>
<td>PEO 3</td>
<td>To keep the students abreast with advanced knowledge and latest developments in the field of Information Technology</td>
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<tr>
<td>PEO 4</td>
<td>To inculcate effective communication skills combined with professional &amp; ethical attitude.</td>
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</table>
Master of Computer Applications (MCA) was introduced in SIESCOMS in the year 2001. It is a two-year full-time program affiliated to the University of Mumbai.

The program brings out professionals who are not only conversant with technology but also application oriented for various vertical domains. The university has introduced the Grading System policy for evaluation of the subjects. The credit points are allotted to each subject and hence the mark sheet will consist of the credit points and grades.

Award of Degree: The MCA Degree is awarded by the University of Mumbai on successful completion of the two years of the program and on passing all the subjects in every semester.

Minority Institution: SIES College of Management Studies (SIESCOMS) is a linguistic minority Tamil Institute. Hence 51% of seats are reserved for Maharashtra domicile Tamil linguistic minority.

SIESCOMS does not charge any capitation fee for admission to any of its programs. The admissions to the above program under Tamil Linguistic Minority / Institute level seats will be strictly on merit, and based on scores obtained by the candidates in MAH-MCA-CET 2020. A few of the seats are reserved for the children of the permanent staff of SIES and its affiliated institutions.

Approved Intake for this course is 60 seats.

Cost of Application Form: Rs. 1000/-

Fee Structure: The fee structure is as follows:

| Total Fees | Rs. 1,80,000/- |

Refund Rules: As per the AICTE guidelines.

Course Outline

Semester 1

Theory
1. Mathematical Foundation for Computer Science
2. Advanced Java
3. Advanced Database Management System
4. Software Project Management

Practical
1. Data Structures Lab with C and / C++
2. Advance Java Lab
3. Advanced Database Management System Lab

Skilled based Lab course
1. Web Technologies
2. Mini Project-1 A
Semester 2

Theory
1. Mathematical Foundation for Computer Science 2
2. Artificial Intelligence and Machine Learning
3. Information Security

Elective
1. Image Processing / Internet of Things / Robotic Process Automation / Computer Vision / Embedded Systems
2. Natural Language Processing / Geographic Information System / Design and Analysis of Algorithm / Digital marketing and Business Analytics

Practical
1. Artificial Intelligence and Machine Learning
2. Soft Skill Development Lab

Elective (Lab)
1. Image Processing / Internet Of Things / Robotic Process Automation / Computer Vision / Embedded Systems Lab

Skill based Lab Course
1. AWT Lab(.NET) Lab
2. User Interface Lab
3. Networking with Linux Lab
Mini Project- 1 B

Semester 3

Theory
1. Big Data Analytics and Visualization
2. Distributed System and Cloud Computing

Elective
3. Blockchain / Deep Learning / Game Development / Ethical Hacking / Quantum Computing

Practical
1. Big Data Analytics and Visualization (Hadoop, MongoDB, Tableau)
2. Big Data Analytics and Visualization
3. Blockchain / Deep Learning / Game Development / Ethical Hacking / Quantum Computing

Skill based Lab Course
1. Mobile Computing Lab
2. Software Testing Quality Assurance Lab

Mini Project – 2 A

Semester 4

Internship – Project
Research Paper

*Note: This course outline is subject to the approval from University of Mumbai*
Checklist of Documents to be Submitted Along with Application Forms

1. Two latest Passport size photographs
2. SSC Marks sheet and Passing Certificate
3. HSC Marks sheet and Passing Certificate
4. Degree Mark sheet and Passing Certificate
5. All years /Semesters marksheets are required in case of other than Mumbai University (for MMS program).
6. MHCET Admit Card (for MMS program)/ MH-MCA-CET Admit Card (for MCA program)
7. MH-MCA-CET Score Card (for MMS program)/ MH-MCA-CET Score Card (for MCA program)
8. FC Verification Report
9. GAP Certificate (Rs. 100/- Stamp paper (Notarized)) Those who have passed degree on or before 2019.
10. Minority Affidavit (Rs. 100 Stamp paper for Mother Tongue)
11. Nationality Proof - (Domicile / Leaving certificate / passport)
12. Domicile certificate clearly indicating the place of permanent residence of the parents (as per DTE latest norms)
14. Migration Certificate (Other than University of Mumbai Candidates)
15. Provisional Statement of Eligibility from University of Mumbai, Kalina those students who have graduated from other than University of Mumbai
16. Undertaking in Proforma-I
17. Annexure I & II (collect it from office at the time of admission) applicable for MMS program only.
And many more....

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<td>Transparent Value</td>
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<td>RBS</td>
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**WHAT DOES ADMIRATION MEAN?**
A feeling of wonder, pleasure or approval.
The act of looking on or contemplating with pleasure.
Approval, esteem, regard, affection, veneration, honor, idolization, reverence - synonyms for admiration.

**THE IDENTITY FOR ANY SIES INSTITUTION**
- A Distinct Logo within the SIES logo
- A value lab
- An active forum for parents and teachers
- Capitation Free Merit based student enrolment at all levels
- Highest accreditation from a National Research unit

**OUR ADMIRATION SHALL FLOW FROM**
The quality of our efforts in the field of education
The quality – the reach, the expanse and sweep of our academic services
Our respect for ‘Law’ at all times
The creation of an SIES Family where a full family tree would have experienced SIES as students

**WHAT DOES THAT CONVEY FOR SIES?**
We shall confine ourselves to our core competence i.e. universalising education
We shall redefine the boundaries of our activities beyond Mumbai, Navi Mumbai to India
We need not be ‘BIG’ but shall endeavour to be the ‘BEST’
We shall be ‘Admired’ for our activities in life learning process through ‘Education’ The admiration shall come from all stakeholders – students, staff, society
Our scale of admiration shall be based on the value addition we provide during the student days
We shall ever remain ‘Student centric’ for we have no existence without them

**IT’S HALF WAY THROUGH OUR CENTENARY IN 2032**

- **Phase I – GOALS**
  - Student strength to reach over 50,000
  - SIES–University for Higher education
  - All institutions accredited at the highest grade ‘A’ for e.g. in NAAC
  - Socially responsive education. Beyond the classrooms or social media. ‘ISR’ the dominant face of SIES. A Good share of admiration from ISR.
  - Most vibrant network of Alumni, Past Teachers and Staff, present human resources creating the vast SIES Family.

- **Phase II – Goals and action plan in 2022**
  - 2017 Phase I
  - 2023 Phase II
  - 2032 SIES 100 Y
SIES College of management Studies (SIESCOMS)
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General Email: sies@siescoms.edu Admission
Email: admissions@siescoms.edu
Website: www.siescoms.edu

Road map to SIESCOMS
1. To commute by train, nearest station is Nerul on the Harbor Line.
2. To commute by bus, the bus nos. that will help you reach SIESCOMS are 506, 507, 511 and 512. Please Note that bus nos. 504 and 505 stop at LP Bus Stop on the Bombay-Pune Highway.