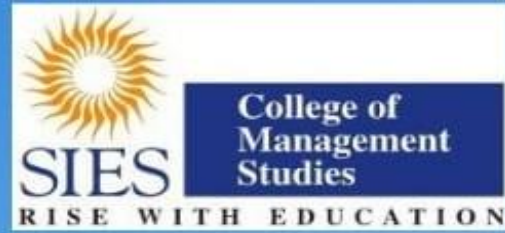


**SIES COLLEGE OF MANAGEMENT STUDIES
NAAC ACCREDITED**



**“A transition from Leaders to
globally responsible Citizen”**



ADMISSION BROCHURE

**MASTER OF MANAGEMENT
STUDIES (2020-22)**

**MASTER OF COMPUTER
APPLICATIONS (2020-22)**

(Affiliated by the University of Mumbai)

SIESCOMS

VISION

To be one of the preferred Business School in India

MISSION

1. To provide an education that equips students with knowledge, skills and attitude that meets industry expectations.
2. To develop critical thinking and innovative skills through experiential learning, applied research and mentoring.
3. To instil and nurture sense of ethics and values in students.
4. To impart leadership and collaborative skills with high professional competence.

VALUES

Passion, Trust, Responsibility, Integrity, Gratitude, Humility, Excellence, Respect



From the
Desk of the Director
SIES College of Management Studies-
A Business School of relevance

India is on its way to emerge as the 3rd largest economy in the world and its GDP has been growing at an impressive rate year after year. According to Professor C K Prahlad, the #1 big idea that will define sustainable growth of India in the 21st Century is Relevant Education & Skill Building.

Smart organizations look for skilled and smart thinking students for their early assignments. In order to develop them with “Analytical Mindset & Thinking Abilities”, business schools are required to continuously challenge their paradigm of teaching pedagogy and help students break out of their mindset.

Established in the year 1995, the central purpose of SIES College of Management Studies (SIESCOMS) is to enrich the young minds by stimulating and sustaining a spirit of inquiry, directed at understanding the scientific, technological and cognitive aspects of working in organizations. SIESCOMS undertakes activities designed to accelerate critical thinking and thus enlarge the intellectual and creative capacities of its students.

At SIESCOMS every faculty has moved beyond the usual management education pedagogy and instead uses power of innovative thinking to hone smart decision-making abilities of each and every student. With the support, coaching and personalized attention of faculty as Mentors, we provide skills that are needed to solve complex business issues in the current VUCA environments. As we strongly believe in the value of quality and creative education for preparing responsible citizens, our placement record and rankings on diverse platforms as a “Top Business School” establishes our credentials to reckon with. Further, as global competitiveness has become sine quo non for the success for all, including management education, the route taken by us include optional foreign visits by students.

“The best way to predict a future is to create it”, as said by the management guru Peter Drucker. At SIESCOMS we make all possible effort to ensure that every student creates the bright future on the campus itself and walks out with head high on completion of the program.

Dr. Bigyan Verma
Director

“This Society should sincerely serve the cause of education and the educational needs of the common man of this cosmopolitan city”

Milestones

Our Parentage

The South Indian Education Society (SIES) is one of the oldest educational societies in India. Founded in 1932 by Shri M.V. Venkateshwaran with a modest six-student beginning, SIES has grown to become a conglomerate of various institutions with over 15,000 students under its wing. In the process of imparting quality education, SIES has established high schools, various arts, and science and commerce colleges, along with academic and professional institutions of higher learning. This includes establishment of Centre for Excellence in Management Research and Development (CEMRD), SIES School of Packaging, SIES Indian Institute of Environment, and SIES Graduate School of Technology (an Engineering institute). Two ventures of a different nature to be added to the SIES family are, SIES Sri Chandrasekarendra Saraswathi Veda Pathashala and SIES Seniors' Home.

And the story of our achievements & Milestones continues.....

2017	THE SIES APJ Abdul Kalam Memorial High School
2013	SIES Institute of Chromatology and Spectroscopy
2004	SIES Institute of Medical and Laboratory Technology
2004	SIES Centre for Excellence in Management Research & Development
2003	SIES Veda Pathashala, Nerul
2003	SIES Senior's Home, Nerul
2003	SIES Shri Chandrasekarendra Granthalaya
2003	SIES Vyayamshala
2002	SIES Graduate School of Technology, Nerul
2002	SIES School of Packaging, Nerul
2001	SIES Centre for Professional Research & Education
1999	SIES Indian Institute of Environment Management, Nerul
1998	SIES College of Arts Science and Commerce, Nerul
1995	SIES College of Management Studies
1889	SIES College of Commerce and Economics, Sion East
1980	SIES Institute of Comprehensive Education, Sion West
1960	SIES College Arts, Science and Commerce, Sion West
1932	SIES High School

The SIESCOMS Advantage



The **SIES College of Management Studies** was established in 1995 with the primary objective of providing quality management education to budding professionals. SIESCOMS' foundation maps its roots from the rich and glorious tradition which is the crux of The South Indian Education Society. At SIESCOMS every student is inculcated with the necessary skills and knowledge to help him devise new ways/new solutions in today's0 challenging and ever changing business scenario.

Accreditation

*9001-2008 ISO Certificate of Quality in Management Education-Lloyd Register Quality Assurance (LRQA): ISO 9002

Ranking And Awards

National Ranking

As a result of the strong intellectual capital, academic ambience and close liaison with the industry, the institute, has always featured amongst the top **business schools** at the national level.

Some of the latest Ranking & Awards achieved in the past year are-

- **Times of India-Best B-School survey (Feb 2020):** SIESCOMS ranked 22nd among all B-Schools in Mumbai.
- **Outlook Best Business Schools Ranking (Oct 2019):** SIESCOMS ranked 31st – West zone.
- **Business Today-India's Best B-School Survey (Oct 2019):** 17 among all Management Institutes in West Zone-India.
- **Business Today-India's Best B-School Survey (Oct 2019):** 8 among all Management Institutes in Mumbai.
- **Business Today-India's Best B-School Survey (Oct 2019):** 51 Among all Management Institutes in India
- **MBA Universe (2019):** 36th Among all Management Institutes in India

National Awards:

- SIESCOMS was awarded with “**Top Management Institute at Times Education Icons 2019**” hosted by Times of India at St. Regis on 18th Nov 2019.
- SIESCOMS was awarded with “**Best Management College of Western and Central India**” at Dialogue India Academia Conclave 2018 hosted by FMA Digital and ASMA in

Pune on June 9, 2018.

- **School of Excellence in Education by Mid-day (2017)**, Mar 2017.
- **Best B-school in Western Zone from employment perspective by HR Club (2017)**, Jan 2017

Committees:

List of Committees as per the AICTE Norms

- Unfair Means enquiry Committee,
- Social Responsibility Cell,
- Faculty & Staff Welfare Committee,
- Compliance Committee,
- Grievances redressal Committee,
- Women's Empowerment cell,
- Anti-Ragging Committee.

Details of Anti-Ragging Committee:

The committee comprises of two senior faculties from the Institution, a Social Activist, Inspector Cyber Crime Cell and Superintendent - Central Excise. The major objective of this committee is compliance of Anti-Ragging norms according to AICTE guidelines. Familiarizing all the employees and senior students regarding various forms of Ragging according to AICTE guidelines.

Details of Women Development Cell:

This Cell is consistent with the VC Directions under Sec. 14 (8) of Maharashtra Universities Act (Ref No. WDC/VCD/ 240 of 2008). The term of the Cell shall be three years. The name of the members of the Cell shall be displayed at all times on the main notice board. The Cell shall meet at least twice every academic year and the intervening period between two meetings shall not exceed six months. The cell comprises of two women faculty and one staff female, member of the NGO and a student council member

Infrastructure And Facilities

260 seater fully equipped auditorium

Well-equipped Administrative Block and Faculty Rooms

Yoga and Meditation Centre

Canteen with subsidized food facility

Wi-Fi Campus with 500 networked terminals with uninterrupted 10 MB broadband internet facility

In-house Banking & ATM Facility

Research Cell

2 State of the art Conference Halls

15 spacious air conditioned Lecture rooms and Tutorials rooms with LCD Projector

Placement Cell

Student Recreation Centre with TT & Indoor Games

Assistance for Residential Hostel Facility

World class Fully Computerised, well- stocked Library with the facility of on-line journals like EBSCO & IEEE and Databases like, JGate, ProWess (CMIE) and ETIG

4 large fully equipped Seminar Halls

Well-equipped Gymnasium

Play Grounds

Unique Features

- NO Capitation Fees for any Program of SIESCOMS
- Educational loan facility available
- All admissions are strictly through merit except for children of SIES staff.
- Continuous interaction with the corporate world through weekly theme based Corporate Interactions Series [CIS], Conferences & Seminars.
- Rigorous practical exposure to the industry through 2 months “Summer Internship Project.”
- Specializations offered in the subjects of Marketing, Finance, Human Resources, Operations & Information Technology.
- Year round Corporate Seminars, Workshops, Research Colloquiums and Conferences to aid corporate development of students.
- Experiential Learning Program.
- Industry Visits, Business Reading, Corporate Mentoring & Mock GD/Interview sessions
- Global Immersion Program (GIP) exposes the students to understand the economy, major industries and businesses, local culture, key historical events and the many aspects of conducting business outside India. The GIP includes 3 to 4 classes on campus followed by one week in-country for a blend of classroom lectures, company visits and cultural activities.
- NGO Project aimed at making students socially sensitive corporate managers. Under a new initiative, SIES College of Management Studies (SIESCOMS), as a part of Institutional Social Responsibility (ISR), adopted the village - Khairpada and Goteghar located in Shahpur Taluka in Thane District. Students of SIESCOMS have undertaken the project to create Infrastructure and Skill Development to enhance the employment opportunities for the villagers.
- “Capstone Projects” & “Concurrent Projects” for live Industry Exposure.
- Innovative teaching Pedagogy viz. Group Discussion, Class Debates, Management Films, Book Reviews, Case Studies, Simulations, etc.
- Participation in National & International academic and industry conferences.
- Student driven culture through Student Committees.

Our Intellectual Capital

Core Faculty

Marketing

Dr. Parag Amin, *BE, MBA, Ph. D*
Dr. Rajesh Nair, *M. Com, MDBA, Ph. D*
Dr. Vikram Parekh, *PGDBA, Ph. D*
Dr. Seema Laddha, *MBA, Ph.D*
Prof. Vidya Iyer, *M.Com, MBA, PGDMM*
Prof. Vatsala Bose, *M. Sc, MBA*
Dr. Shalini Gulecha, *MBA, Ph.D*
Dr. Swati Kulkarni, *BE(E&TC), PGDM, Ph.D*
Prof. Deepa Donde, *PGDBA*

Finance

Dr. Madhavi Dhole, *M.Com, MBA, Ph.D*
Prof. K.R. Venkateswaran, *M.Com, LLB, CAIIB, FCS*
Dr. M. S. Devi, *M.FC, Ph.D, NET*
Prof. D. Mallya, *CA*
Prof. Manoj Bagesar, *BE, MBA*
Dr. Kaustubh Arvind Sontakke, *MA, M.Com, M.Phil, Ph.D (Fin.) & Ph.D (Accountancy)*

Human Resources

Dr. Nitin Vazirani, *M.Com(Fin), M.Com (Mgmt), MHRDM, Ph.D, NET*
Dr. Nishi Kaul, *MA, M Phil, Ph.D, NET*
Dr. R. K. Rao, *MA, M Phil, Ph.D*
Dr. Saritakumari, *MA, MBA, Ph.D*
Prof. Sarika Singh, *MBA*
Dr. Laitha Pillai, *M.Com, PGDPMIR, Ph.D*
Dr. Apoorva Trivedi, *MBA, Ph.D*

International Business

Prof. Pankaj Srivastava, *M.Com, MBA (IB)*

Operations Management

Prof. Vilas K. Chaudhari, *M.Sc, MCM, MBA, PGDCA.*
Dr. Nitin Kubde, *Ph.D.(Management), M.E.(Mech.Engg.), B.E.(Mech.Engg.), G.D.M.M.*
Prof. Anguja Agarwal, *PGDM (Operations & Marketing)*

General Management

Dr. Sharmila Mohapatra, *MA, NET, Ph.D*
Dr. Sandeep Bhanot, *BE, MMS, NET, Ph.D*
Prof. Sujatha Rao, *MA, MBA*
Dr. Ira Kumar, *M.Sc, MBA, Ph.D*
Prof. Saanchi Bhide Gadgil, *MBA*

Economics

Prof. Jharna Lulla, *MA, DBA*

NGO Management

Dr. Durga Surekha, *MA, M Phil, PhD*

Systems

Prof. Mamta Sharma, *MCA*
Prof. Vidhya Rao, *MCA, ADCSSA from BTE*
Prof. L. S. Swasthimathi, *MCA, M. Phil*
Dr. Neha Jayant Chopade, *MCA, Ph.D*
Dr. Anupkumar Palsokar, *MCA, M. Phil, Ph.D*
Prof. Shilpa Deshmukh, *MCA*
Prof. Pankaj Raibagkar, *MCA*
Dr. Snehil Dahima, *MCA, MBA(Operations), Ph.D*
Prof. Roshna Ravindran, *MCA, M. Phil*
Prof. Snigdha Ramesh, *MCA*
Prof. Shanti Bhatt, *MCA, Mphil, Dip. In RDBMS, Dip. in Systems Management (Hon), PGDM*

Pharmaceutical & Biotechnology Management

Dr. Suhass Tambe, *M.Sc, NET, M Phil, Ph.D*
Dr. Chitra Ramanan, *M.Sc, PGDMM, Ph.D*
Dr. Suniel G. Deshpande, *B Pharm, MBA, PGDMLS, Ph.D*
Dr. Shuchi Midha, *M.Sc, Ph.D, Post Doctorate, PGD- Drug Regulatory Affairs*
Dr. Ranjana Jaiswal, *M.Sc, B.Ed, Ph.D, Post Doctorate, MBA*

Learning Pedagogic Pillars



Academic Portfolio

The courses offered at SIESCOOMS are varied. Each course sets a pace for Higher learning and achievement. It is not mere knowledge but wisdom coupled with knowledge that makes the difference”

Programme Education Objectives (PEOs)

PEOs	Keywords	PEO Statement
PEO 1	Professional Competency	To impart knowledge of management theories and continuous learning for solving business problems.
PEO 2	Goal Oriented	To develop communication and execution skills for achieving organizational goals.
PEO 3	Analytical Decision Making	To enhance analytical and decision-making skills that meet business needs and challenges.
PEO 4	Ethically and Socially Sensitive	To instil understanding and application of social and ethical values.
PEO 5	Leadership	To enhance leadership and collaborative competencies.

Masters Of Management Studies

Duration: The duration of the program is two years spanning four semesters

Evaluation: MMS at SIESCOMS is affiliated to the University of Mumbai. The University conducts examinations for some subjects in the second year. For other subjects the college conducts examinations on behalf of the University. The university has introduced the Grading System policy for evaluation of the subjects. The credit points are allotted to each subject and hence the mark sheet will consist of the credit points and grades.

Award of Degree: The MMS Degree is awarded by the University of Mumbai on successful completion of the two years of the program and on passing all the subjects in every semester.

Minority Institution: SIES College of Management Studies (SIESCOMS) is a Linguistic Minority Tamil Institute. Hence 51% of seats are reserved for Maharashtra domicile Tamil linguistic minority.

SIESCOMS does not charge any capitation fee for admission to any of its programs. The admissions to the above program under South Indian Linguistic Minority / Institute level seats will be strictly on merit based MHCET(2019-20) conducted by DTE. A few of the seats are reserved for the children of the permanent staff of SIES and its affiliated institutions.

Approved Intake for this course is 120 seats

**Cost of Application Form: Rs. 1500/-
Fee Structure**

The fee structure is as follows:

Total Fee	Rs. 2,50,000/-
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Refund Rules: As per the AICTE guidelines

Course Outline

Semester i

- i Perspective Management
- i Financial Accounting
- i Operations Management
- i Business Statistics
- i Managerial Economic

Electives: Students are supposed to choose any three of the following specialization Electives

- i Effective and Management Communication
- i Business Ethics
- i Ecommerce
- i Foreign Language (Other than English)
- i Negotiation and Selling Skills
- i IT Skills for Management and Technology Platform
- i Organizational Behaviour
- i Information Technology for Management
- i Introduction to Creativity and Innovation Management
- i Personal Grooming/Personal Effectiveness

Semester ii

- i Marketing Management
- i Financial Management
- i Operations Research
- i Business Research Methods
- i Human Resource Management

Electives: Students are supposed to choose any three of the following specialization Electives

- i Legal & Tax Aspects of Business
- i Cost & Management Accounting
- i Business Environment
- i Ethos In Indian Management
- i Intellectual Capital Patenting
- i Corporate Social Responsibility
- i Analysis of Financial Statements
- i Entrepreneurship Management
- i Ecommerce
- i Developing terms & Effective leadership

The Summer internship is for 2 months after the second semester

Semester iii

Common subjects

International Business
Strategic Management
(UA)

Finance Specialization

Core

1. Financial Markets and Institutions
2. Corporate Valuation and Mergers & Acquisitions
3. Security Analysis and Portfolio Management
4. Financial Regulations
5. Derivatives and Risk Management

Summer Internship

Electives (Any 1)

1. Banking and Financial Services Institutions
2. Investment Banking
3. Wealth Management
4. Infra and Project Finance
5. Strategic Cost Management
6. Commodities Markets
7. Mutual Fund
8. Financial Modeling
9. International Finance

Systems Specialization

Core

1. Database Management System & Data Warehousing
2. Enterprise Management System
3. Big Data and Business Analytics
4. Knowledge Management
5. Software Engineering

Summer Internship

Electives (Any 1)

1. Cloud Computing & Virtualization
2. Information System Security and Audit
3. Data Mining and Business Intelligence
4. IT Consulting
5. Digital Business
6. Software Project management
7. Governance of Enterprise IT & Compliance
8. Cyber Laws & Managing Enterprise IT Risk
9. International Finance

HRM Specialization

Core

1. Training & Development
2. Compensation & Benefits
3. Competency Based HRM & Performance Management
4. Labour Laws & Implications on Industrial Relations
5. HR Planning & Application of Technology in HR

Summer Internship

Electives (Any 1)

1. Personal Growth Laboratory
2. Global HRM
3. Employee Branding & Employer Value Proposition
4. HR Analytics
5. O.S.T.D.
6. HR Audit
7. Employee Relations, Labour Laws & Alternate Dispute Resolution

Operations Specialization

Core

1. Supply Chain Management
2. Operations Analytics
3. Service Operations Management
4. Manufacturing Resource Planning & Control
5. Materials Management

Summer Internship

Electives (Any 1)

1. World Class Manufacturing
2. Business Process Engineering & Benchmarking
3. Technology Management & Manufacturing Strategy
4. Strategic Operations Management
5. Industrial Engineering Applications & Management
6. TQM
7. International Logistics
8. Quantitative Models in Operations
9. Productivity Management

*under revision

Marketing Specialization

Core

1. Sales Management
2. Marketing Strategy
3. Consumer Behavior
4. Services Marketing
5. Product & Brand Management

Summer Internship

Electives (Any 1)

1. Retail Management
2. Rural Marketing
3. Marketing Analytics
4. Digital Marketing
5. Customer Relationship Management
6. Marketing Research & Analysis
7. Event Management
8. Health Care Marketing
9. Distribution & SCM
10. Tourism Marketing
11. Marketing of Banking & Financial Services

Semester iv

Common subjects

Project Management (UA)

Finance Specialization

Final Project (300 marks)

Electives (Any 1)

1. Commercial Banking
2. Business Analytics
3. Venture Capital and Private Equity

Operations Specialization

Final Project (300 marks)

Electives (Any 1)

1. Operations Applications and Cases
2. Strategic Sourcing in Supply Management
3. Operations Outsourcing & Offshoring

Systems Specialization

Final Project (300 marks)

Electives (Any 1)

1. Strategic Information Technology Management
2. System Applications and Case Study
3. Managing Technology Business and IT Resource Management

Marketing Specialization

Final Project (300 marks)

Electives (Any 1)

1. Integrated Marketing Communications
2. Business to Business Marketing
3. International Marketing
4. Trends in Marketing

HRM Specialization

Final Project (300 marks)

Electives (Any 1)

1. OD and Change Management
2. Strategic HRM
3. Management of Corporate Social Responsibility in organizations

*under revision

Programme Education Objectives (PEOs)

PEOs	PEO Statement
PEO 1	To build foundation of mathematics, computer science and problem-solving methodology for developing skills necessary for a computer professional.
PEO 2	To acquaint students about principles of system analysis, design, development and project management.
PEO 3	To keep the students abreast with advanced knowledge and latest developments in the field of Information Technology
PEO 4	To inculcate effective communication skills combined with professional & ethical attitude.

Masters Of Computer Applications

Master of Computer Applications (MCA) was introduced in SIESCOMS in the year 2001. It is a two-year full-time program affiliated to the University of Mumbai.

The program brings out professionals who are not only conversant with technology but also application oriented for various vertical domains. The university has introduced the Grading System policy for evaluation of the subjects. The credit points are allotted to each subject and hence the mark sheet will consist of the credit points and grades.

Award of Degree: The MCA Degree is awarded by the University of Mumbai on successful completion of the two years of the program and on passing all the subjects in every semester

Minority Institution: SIES College of Management Studies (SIESCOMS) is a linguistic minority Tamil Institute. Hence 51% of seats are reserved for Maharashtra domicile Tamil linguistic minority.

SIESCOMS does not charge any capitation fee for admission to any of its programs. The admissions to the above program under Tamil Linguistic Minority / Institute level seats will be strictly on merit, and based on scores obtained by the candidates in MAH-MCA-CET 2020. A few of the seats are reserved for the children of the permanent staff of SIES and its affiliated institutions.

Approved Intake for this course is 60 seats

Cost of Application Form: Rs. 1000/-

Fee Structure: The fee structure is as follows:

Total Fees	Rs. 1,80,000/-
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Refund Rules: As per the AICTE guidelines.

Course Outline

Semester 1

Theory

1. Mathematical Foundation for Computer Science 1
2. Advanced Java
3. Advanced Database Management System
4. Software Project Management

Practical

1. Data Structures Lab with C and / C++
2. Advance Java Lab
3. Advanced Database Management System Lab

Skilled based Lab course

1. Web Technologies
Mini Project-1 A

Semester 2

Theory

1. Mathematical Foundation for Computer Science 2
2. Artificial Intelligence and Machine Learning
3. Information Security

Elective

1. Image Processing / Internet of Things / Robotic Process Automation / Computer Vision / Embedded Systems
2. Natural Language Processing / Geographic Information System / Design and Analysis of Algorithm / Digital marketing and Business Analytics

Practical

1. Artificial Intelligence and Machine Learning
2. Soft Skill Development Lab

Elective (Lab)

1. Image Processing / Internet Of Things / Robotic Process Automation / Computer Vision / Embedded Systems Lab

Skill based Lab Course

1. AWT Lab(.NET) Lab
 2. User Interface Lab
 3. Networking with Linux Lab
- Mini Project- 1 B

Semester 3

Theory

1. Big Data Analytics and Visualization
2. Distributed System and Cloud Computing

Elective

3. Blockchain / Deep Learning / Game Development / Ethical Hacking / Quantum Computing
4. Intellectual Property Rights / Green Computing / Management Information System / Cyber Security and Digital Forensics / Entrepreneurship Management

Practical

1. Big Data Analytics and Visualization (Hadoop, MongoDB, Tableau)
2. Big Data Analytics and Visualization
3. Blockchain / Deep Learning / Game Development / Ethical Hacking / Quantum Computing

Skill based Lab Course

1. Mobile Computing Lab
 2. Software Testing Quality Assurance Lab
- Mini Project – 2 A

Semester 4

Internship – Project

Research Paper

***Note: This course outline is subject to the approval from University of Mumbai**

Checklist of Documents to be Submitted Along with Application Forms

1. Two latest Passport size photographs
2. SSC Marksheet and Passing Certificate
3. HSC Marksheet and Passing Certificate
4. Degree Marksheet and Passing Certificate
5. All years /Semesters marksheets are required in case of other than Mumbai University (for MMS program).
6. MHCET Admit Card (for MMS program)/ MH-MCA-CET Admit Card (for MCA program)
7. MH-MCA-CET Score Card (for MMS program)/ MH-MCA-CET Score Card (for MCA program)
8. FC Verification Report
9. GAP Certificate (Rs. 100/- Stamp paper (Notarized)) Those who have passed degree on or before 2019.
10. Minority Affidavit (Rs. 100 Stamp paper for Mother Tongue)
11. Nationality Proof - (Domicile (/ Leaving certificate /passport)
12. Domicile certificate clearly indicating the place of permanent residence of the parents (as per DTE latest norms)
13. Leaving Certificate/ Transfer Certificate.
14. Migration Certificate (Other than University of Mumbai Candidates)
15. Provisional Statement of Eligibility from University of Mumbai, Kalina those students who have graduated from other than University of Mumbai
16. Undertaking in Proforma-I
17. Annexure I & II (collect it from office at the time of admission) applicable for MMS program only.



And many more....

99 acres	Canara Robeco	ICICI Life Insurance	Sanofi Aventis
A.K.Capial	Cerebrus Consulting	IDBI Bank	SBI LIFE
Abbott Healthcare	Cipla	Ingram Micro	South Indian Bank
AC Nielsen	CRISIL	Kotak Mahindra Group	Standard Chartered
Accelya Kale	Danone	L&T Group Companies	Star TV
ACG Worldwide	DNA	Lodha	Sun Pharma
Akumentis	Draft FCB	Mahindra & Mahindra	Tam Media
Alembic Pharma	E&Y	Merck	Tata Motors
Alkem	Elder	Morgan Stanley	TCS
Asian Paints	Federal Bank	Naukri.com	Trafigura
ATG Tires	FEI Cargo	Nestle India	Transparent Value
Axis Bank	Fullerton India	Network 18	Vodafone
Bajaj Life Insurance	General Mills	Nomura	Zee Network
BASF	Godrej & Boyce	Novartis	Zomato
Berger Paints	Gulf Oil	Pfizer	Zydus Cadila
Bharat Bijlee	HDFC Bank	Piramal Group	
Biocon	HDFC Ltd	Ranbaxy	
British Biologicals	HT Media	Raymonds Ltd.	
BSN Medical	ICICI Bank	RBS	



SIES SHALL BE AMONGST THE MOST ADMIRABLE ACADEMIC INSTITUTIONS IN INDIA

WHAT DOES ADMIRATION MEAN?

A feeling of wonder, pleasure or approval.
 The act of looking on or contemplating with pleasure
 Approval, esteem, regard, affection, veneration, honor, idolization, reverence
 - synonyms for admiration

OUR ADMIRATION SHALL FLOW FROM

The quality of our efforts in the field of education
 The quality – the reach, the expanse and sweep of our academic services
 Our respect for 'Law' at all times
 The creation of an SIES Family where a full family tree would have experienced SIES as students

WHAT DOES THAT CONVEY FOR SIES?

We shall confine ourselves to our core competence i.e. universalising education
 We shall redefine the boundaries of our activities beyond Mumbai, Navi Mumbai to India
 We need not be 'BIG' but shall endeavour to be the 'BEST'
 We shall be 'Admired' for our activities in life learning process through 'Education' The admiration shall come from all stakeholders – students, staff, society
 Our scale of admiration shall be based on the value addition we provide during the student days
 We shall ever remain 'Student centric' for we have no existence without them

IT'S HALF WAY THROUGH OUR CENTEARY IN 2032

Phase I – GOALS
 Student strength to reach over 50,000
 SIES – University for Higher education
 All institutions accredited at the highest grade 'A' for e.g. in NAAC
 Socially responsive education. Beyond the classrooms or social media. 'ISR' the dominant face of SIES. A Good share of admiration from ISR.
 Most vibrant network of Alumni, Past Teachers and Staff, present human resources creating the vast SIES Family.

Phase II – Goals and action plan in 2022
 2017 PHASE I
 2025 PHASE II
 2032
 SIES 100 Y

THE IDENTITY FOR ANY SIES INSTITUTION

- A Distinct Logo within the SIES logo
- A value lab < An ISR Department
- A Past Student's Association within the institution without separate legal existence
- An active forum for parents and teachers
- Capitation Free Merit based student enrolment at all levels
- Highest accreditation from a National
- Research unit

SIES College of management Studies (SIESCOMS)

Sri Chandrasekarendra Saraswati Vidyapuram, Plot 1-E, Sector V, Nerul, Navi
Mumbai - 400706 Tel: 91-22 - 6108 3430 / 25 Fax: 91-22- 27708379

General Email: sies@siescoms.edu Admission

Email: admissions@siescoms.edu

Website: www.siescoms.edu

Road map to SIESCOMS

1. To commute by train, nearest station is Nerul on the Harbor Line.
2. To commute by bus, the bus nos. that will help you reach SIESCOMS are 506, 507, 511 and 512. Please Note that bus nos. 504 and 505 stop at LP Bus Stop on the Bombay-Pune Highway.