

**Draft Minutes of the Meeting of Board of Governors of
SIES College of Management Studies (SIESCOMS)
Held on 23rd January, 2021**

Members present:

S.No	Name	Membership
1	Shri M.V Ramnarayan	SIES Representative
2	Shri J Santhanam	SIES Representative
3	Shri Srinath S	SIES Representative
4	Shri Ramesh Srinivasan	SIES Representative
5	Shri Arvind Narayanan	SIES Representative
6	Shri V.K Bansal	Nominated Member
7	Shri Anil Salvi	Nominated Member
8	Shri C.R. Radhakrishnan	Nominated Member
9	Shri N Srinivasan	Nominated Member
10	Shri Bharat Iyer	Nominated Member
11	Shri Rajneesh Jain	Nominated Member
12	Shri N. Jambunathan	Nominated Member
13	Dr. Komal Mathur	Nominated Member
14	Shri M.C Govardhana Rangan	Nominated Member
15	Shri N.S Venkatesh	Nominated Member
16	Shri N Jambunathan	Nominated Member
17	Dr Sharad Sarin	Educationist
18	Dr. Suhas Tambe	SIESSBS
19	Dr. Sharmila Mohapatra	SIESCOMS
20	Dr. Nitin Vazirani	SIESCOMS
21	Dr. Bigyan P Verma	Director (Member Secretary)

Leave of absence:

Shri P Sethuraman, AICTE Nominee, Mumbai University Nominee, Ms Smita Affinwalla

Shri V.K Bansal, Chairman of the Board of Governance, welcomed the members for the meeting and requested Dr. Bigyan Verma, Member Secretary, to outline the agenda for the meeting and the action points from the last meeting to be reviewed.

Member Secretary welcomed the members of Board of Governance.

Minutes of the previous meeting held on 7th November 2020 were confirmed.

Member Secretary listed the agenda of meeting and briefly outlined the various academic activities undertaken.

Following points were discussed:

1. Member Secretary informed the Members regarding the institute completing its 25 years of journey in management education and the various events planned to celebrate the Silver Jubilee Function of the institute.
2. Follow up actions taken based on meeting on November 7, 2020 are as under:

MoM Ref #	Items	Action Taken
1	AICTE compliance	Compliance report submitted. Approval Process Handbook for 2021 awaited.
2	Fee Regulation Authority (FRA approval)	Submitted proposal on December 22, 2020
5	NIRF Ranking	To be applied. Last date is February 5, 2021
6	IDEATHON 2.0 / SLIP	Launched in January, 2021
9	Academic Collaboration	Initiated discussions with University of South Carolina, Beaufort. Zoom meeting to be scheduled.
10	Placement	Status as on January 21, 2021 was presented.
11	ISR Activities	Initiated discussions for raising funds for SIES-ISR projects.
13	Alumni Connect	Status as on January 21, 2021 was presented.
17	Innovative courses for PGDM	New area / course launched: <ul style="list-style-type: none"> – Data Science & Business Intelligence (Experts to be identified) – Social Media Strategies & Networking – Gender Inclusivity
18	Research & Faculty upgradation	Annual Plan filled by Faculty. Minimum commitments obtained.
19	Memberships with IDMA	In process.
20	Industry expectation	Opinion from recruiters / alumni being sought through Google survey about industry expectation. (by April 15, 2021)
21	New courses	<ul style="list-style-type: none"> – Certificate course in “Data Science & Business Intelligence” – Certificate course in “Management by Vedic learning”
22	Entrepreneurship Cell	EDC / ARIIA Cell through AICTE being explored (by May 2021)
23	Bridging the gap	Several courses planned (To be customized as per item 20). AICTE recommended App-based Courses

		for Communication Skills being explored (April 2021)
24	Partnering with an Edtech Firm	In process
25	Collaboration with companies	Initiated with One Money / Lead Angel / Zaggle / SBI Foundation / AXIS Foundation / Saraswat Foundation. Students are doing live projects.
26.	MDP Center	Entered into collaboration with Talent Edge & Emeritus. Faculty to be identified

- Regarding IDMA / OPPI membership, Shri Srinivasan urged Director to expedite the process at the earliest and assured all help in this regard.
- With regard to point no. 21. Certificate course in “Management by Vedic learning, Shri Rajneesh Jain appreciated the efforts of the institution and assured all help to make the course successful.
- Member secretary informed the members that based on the meeting of Shri Srinath Sridharan and Shri Arvind Narayanan with faculty members on December 23rd 2020, following action plans were firmed up.

Sr. #	Action Plan	Responsibilities & Ownership	Timeline
1	Meeting with Faculty to introspect and plan for institutional growth	Director	Held on Dec 30’ 20
2	Proposal for a Certificate program from Operations area	Professor Vilas	January 31, 2021
3	Short duration Courses	Director	By March 31, 2021
4	Changes in Pharma & Biotech curriculum	Dr Suniel D	January 31, 2021
5	Annul Plan submission by Faculty	All Faculty	Jan 7, 2021
6	Format for PA for faculty	Director	Completed
7	Engagement plan with Corporate leaders & PR initiatives	Dr Parag	March 31, 2021
8	Launch of Certificate courses by different areas	All Deans	To be finalized by March 31, 2021
9	Co-creation of courses with Companies	Director & Deans	June 30, 2021

- Regarding NIRF ranking, Member Secretary highlighted the grey areas and overall efforts to be taken by faculty and institution as a whole. Chairman requested Director to come out with detailed action plan to address the gap. Shri Srinivasan said that since faculty is

not trained on these areas and suggested to involve mentor/expert for continuous guidance to address the gap in NIRF ranking parameters.

7. Chairman suggested involving the external resources/guest faculty on need basis in order to improve in the area of research and publication and other areas where we are falling short in terms of NIRF ranking parameters. Director assured many more training programs for the benefit of the faculty.
8. Regarding NIRF ranking, Shri Anil Salvi was of the opinion that we need to identify reasons for low ranking and need to understand what other top private schools are doing right. He urged that we need to learn from them and the comparison should be on like to like basis.
9. Shri Arvind suggested that focus on parameters like Research and publication and strengthening the same in order to improve NIRF ranking is essential. Shri Rajneesh Jain opined that the need to understand the basis of scores, practices followed by top institutions to obtain high scores, benchmarking SIESSOMCS and listing gaps, time bound action plans and resources required should be identified.
10. Shri Srinath was of the opinion that faculty members need to use their full potential with sense of ownership and commitment to address these issues. To address the above, Chairman suggested to have detailed analysis of ranking parameter and based on the feedback from top private institution , a comprehensive plan needs to be prepared with timeline to address the same.
11. Member Secretary informed the BOG members about commencement of admission process for the new PGDM batch, faculty contribution for 2020 has already been collected through google form and annual plans have been submitted by faculty.
12. Member Secretary apprised BOG members about redesigning of curriculum with an example of the way this exercise was carried out by Dean of HR. The new courses to keep up with the time planned are as under:
 - a. Data Science & Business Intelligence.
 - b. Social Media Strategy & Networking
 - c. People Analytics in HRM
 - d. Gender Diversity & Inclusivity
 - e. Green Management
 - f. Entrepreneurship
 - g. Business Analytics

For the Data science and BI 11 month certificate course, institute is exploring collaboration with IITs and Corporates.

13. Regarding certificate course on “Management by Vedic Learning”, Shri Rajneesh appreciated efforts taken by the institute for this unique initiative which is one its kind and definitely going to benefit SIESCOMS in the long term. He assured all his help/cooperation in this regard.
14. Member Secretary further informed the BOG members regarding Workshop/FDP offered and various publications of journals by the Institute.
15. Shri Rajneesh thrust upon increasing the visibility of institute by doing various activities in structured manner. With regard to increasing the visibility of institute, Chairman suggested to invite top leaders from the private sectors. Member Secretary informed the members about CEO series organised by the institute.
16. Member Secretary apprised the BOG member about slow pace of final and summer placement and requested BOG members help to connect with the corporate.
17. Member Secretary informed BOG members about continuous engagement with alumni in India and abroad and involvement of alumni in various academic activity.
18. Shri Bharat Iyer suggested focusing on start-up universe and related curriculum. We need to build a deep relationship with new age companies. Shri Iyer assured for all help in this regard.
19. Shri Ramnarayan was of the view that due to AI many jobs are likely to disappear and we must prepare students for the changing times ahead. Member Secretary assured the Board that institute will organise activities to engage our students with the new technologies under the area DS&BI.
20. Chairman requested Member Secretary to throw lights on the forthcoming admissions and efforts taken by the institute to attract the good quality students. Member Secretary informed that institute is giving more thrust on digital social media to reach out to the prospective students and college has already tied up with specialists in social media platforms viz. MBA Universe, Innoserve and Collegedunia etc. which promotes the B-School.
21. Adding to the above point, Shri Srinivasan suggested increasing the number of pharma seats and also attracting students having work experience in the pharma/biotech management. He offered his help in introducing Certificate courses for pharma companies.
22. Chairman brought to the notice that due to the pandemic, stress and mental health issues are becoming equally important for students and need to be addressed on top priority. Urgent steps should be taken to devise the mechanism and help students cope up with

such issues. Chairman further suggested that we must collaborate with NGOs, leading institutions who can assist and help in this field. Chairman informed members regarding his association with Aditya Birla group NGO “Mpower” which works towards creating a body of knowledge, expertise and specialists in the field of mental health of individual and assured help in getting connected with the Mpower to help the students.

23. Dr. Nitin Vazirani elaborated on admission-2021 road map to reach to the good quality students and various health and wellness activities carried out during the last one year. He assured the Board that he has taken this responsibility for this institution for the past several years.

Chairman thanked the members for their valuable suggestions and time.

Dr. Bigyan Verma thanked the Members for their continuous guidance and support.

The meeting ended with vote of thanks to the Chair.

Dr. Bigyan Verma
Member Secretary & Director- SIESCOMS

Actionable points:

Sr. No.	Action Plan	Responsibilities & Ownership	Timeline
1	Plans for Silver Jubilee Function	Director, Deans & Chairpersons	31/01/2021
2	IDMA / OPPI Membership	Dr Chitra with Mr Srinivasan’s help	15/02/2021
3.	Certificate course in “Management by Vedic learning”	Prof. Sujatha	15/02/2021
4.	Collaboration for Data science and BI	Director	31/03/2021
5.	NIRF ranking, comprehensive plan	Director	28/02/2021
6.	Launch of new courses in different areas	All Deans	31/03/2021
7.	Improving the visibility of the institute	Director, Deans & Faculty	31/03/2021
8.	Focusing on Start-up Universe for placement	Director / Prof. Pankaj S with Mr Bharat Iyer’s help	31/03/2021
9.	Addressing health and wellness issues of students, including joining hands with Aditya Birla Group NGO	Dr Nishi with the help of Shri VK Bansal	31/03/2021
10.	Certificate course in Pharma	Dr Chitra to discuss & finalize with Shir Srinivasan	March 31, 2021
10	Admissions 2021 branding	Director with Dr Nitin Vazirani to take lead along with members of Admissions Committee	Ongoing