

Thank you

Bigyan Verma <bigyanv@sies.edu.in>

Sat 1/23/2021 1:46 PM

To: MV Ramnarayan <ramnarayanm@sies.edu.in>; V K Bansal <vkb.bansal@gmail.com>  
Cc: Santhanam J <santhanamj@sies.edu.in>; Srinath S <srinaths@sies.edu.in>; Ramesh Srinivasan <ramesh.srinivasan@kotak.com>; Arvind Narayanan <arvind@enlearning.in>; anil.salvi@jmfl.com <anil.salvi@jmfl.com>; radhakrishnan.cr@gmail.com <radhakrishnan.cr@gmail.com>; n. srinivasan <padmasri83@hotmail.com>; Bharat Iyer <bharatiyer15@gmail.com>; Rajneesh Jain <Rajneesh.Jain@ril.com>; komal.mathur1@tcs.com <komal.mathur1@tcs.com>; govardhana rangan <govee007@gmail.com>; Sharad Sarin <sharadsarin@gmail.com>; Suhas Tambe <suhas@tcs.com>; Sharmila Mohapatra <sharmilam@sies.edu.in>; Nitin Vazirani <nitinv@sies.edu.in>; Jambunathan Narayanan <jambu160355@gmail.com>; ns.venkatesh@amfiindia.com <ns.venkatesh@amfiindia.com>

Dear Hon'ble members of the Governing Board,

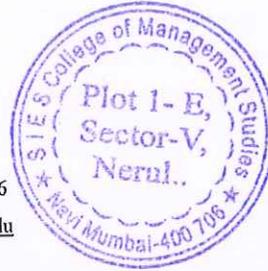
On behalf of The Chairman of the Governing Board, I would like to sincerely thank you for your presence in the Quarterly Governing Board Meeting held online on January 23, 2021 at 1030 am. The meeting went on for about 90 minutes and several issues of immense significance were deliberated.

I will share draft minutes of the meeting with actionable points shortly.

Warm regards,

Bigyan Verma

**Dr. Bigyan P Verma** Ph.D., M.B.A., M.B.E., M.Com  
Director - SIES College of Management Studies (SIESCOMS)  
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**Minutes of the Meeting of Board of Governors of  
SIES College of Management Studies (SIESCOMS)  
Held on 23<sup>rd</sup> January, 2021**

**Members present:**

<b>S.No</b>	<b>Name</b>	<b>Membership</b>
1	Shri M.V Ramnarayan	SIES Representative
2	Shri J Santhanam	SIES Representative
3	Shri Srinath S	SIES Representative
4	Shri Ramesh Srinivasan	SIES Representative
5	Shri Arvind Narayanan	SIES Representative
6	Shri V.K Bansal	Nominated Member
7	Shri Anil Salvi	Nominated Member
8	Shri C.R. Radhakrishnan	Nominated Member
9	Shri N Srinivasan	Nominated Member
10	Shri Bharat Iyer	Nominated Member
11	Shri Rajneesh Jain	Nominated Member
12	Shri N. Jambunathan	Nominated Member
13	Dr. Komal Mathur	Nominated Member
14	Shri M.C Govardhana Rangan	Nominated Member
15	Shri N.S Venkatesh	Nominated Member
16	Shri N Jambunathan	Nominated Member
17	Dr Sharad Sarin	Educationist
18	Dr. Suhas Tambe	SIESSBS
19	Dr. Sharmila Mohapatra	SIESCOMS
20	Dr. Nitin Vazirani	SIESCOMS
21	Dr. Bigyan P Verma	Director (Member Secretary)

**Leave of absence:**

Shri P Sethuraman, AICTE Nominee, Mumbai University Nominee, Ms Smita Affinwalla

Shri V.K Bansal, Chairman of the Board of Governance, welcomed the members for the meeting and requested Dr. Bigyan Verma, Member Secretary, to outline the agenda for the meeting and the action points from the last meeting to be reviewed.

Member Secretary welcomed the members of Board of Governance.

Minutes of the previous meeting held on 7<sup>th</sup> November 2020 were confirmed.

Member Secretary listed the agenda of meeting and briefly outlined the various academic activities undertaken.



**Following points were discussed:**

1. Member Secretary informed the Members regarding the institute completing its 25 years of journey in management education and the various events planned to celebrate the Silver Jubilee Function of the institute.
2. Follow up actions taken based on meeting on November 7, 2020 are as under:

MoM Ref #	Items	Action Taken
1	AICTE compliance	Compliance report submitted. Approval Process Handbook for 2021 awaited.
2	Fee Regulation Authority (FRA approval)	Submitted proposal on December 22, 2020
5	NIRF Ranking	To be applied. Last date is February 5, 2021
6	IDEATHON 2.0 / SLIP	Launched in January, 2021
9	Academic Collaboration	Initiated discussions with University of South Carolina, Beaufort. Zoom meeting to be scheduled.
10	Placement	Status as on January 21, 2021 was presented.
11	ISR Activities	Initiated discussions for raising funds for SIES-ISR projects.
13	Alumni Connect	Status as on January 21, 2021 was presented.
17	Innovative courses for PGDM	New area / course launched: <ul style="list-style-type: none"> <li>- Data Science &amp; Business Intelligence (Experts to be identified)</li> <li>- Social Media Strategies &amp; Networking</li> <li>- Gender Inclusivity</li> </ul>
18	Research & Faculty upgradation	Annual Plan filled by Faculty. Minimum commitments obtained.
19	Memberships with IDMA	In process.
20	Industry expectation	Opinion from recruiters / alumni being sought through Google survey about industry expectation. (by April 15, 2021)
21	New courses	<ul style="list-style-type: none"> <li>- Certificate course in "Data Science &amp; Business Intelligence"</li> <li>- Certificate course in "Management by Vedic learning"</li> </ul>
22	Entrepreneurship Cell	EDC / ARIIA Cell through AICTE being explored (by May 2021)
23	Bridging the gap	Several courses planned (To be customized as per item 20). AICTE recommended App-based Courses



		for Communication Skills being explored (April 2021)
24	Partnering with an Edtech Firm	In process
25	Collaboration with companies	Initiated with One Money / Lead Angel / Zaggle / SBI Foundation / AXIS Foundation / Saraswat Foundation. Students are doing live projects.
26.	MDP Center	Entered into collaboration with Talent Edge & Emeritus. Faculty to be identified

3. Regarding IDMA / OPPI membership, Shri Srinivasan urged Director to expedite the process at the earliest and assured all help in this regard.
4. With regard to point no. 21. Certificate course in "Management by Vedic learning, Shri Rajneesh Jain appreciated the efforts of the institution and assured all help to make the course successful.
5. Member secretary informed the members that based on the meeting of Shri Srinath Sridharan and Shri Arvind Narayanan with faculty members on December 23<sup>rd</sup> 2020, following action plans were firmed up.

Sr. #	Action Plan	Responsibilities & Ownership	Timeline
1	Meeting with Faculty to introspect and plan for institutional growth	Director	Held on Dec 30' 20
2	Proposal for a Certificate program from Operations area	Professor Vilas	January 31, 2021
3	Short duration Courses	Director	By March 31, 2021
4	Changes in Pharma & Biotech curriculum	Dr Suniel D	January 31, 2021
5	Annul Plan submission by Faculty	All Faculty	Jan 7, 2021
6	Format for PA for faculty	Director	Completed
7	Engagement plan with Corporate leaders & PR initiatives	Dr Parag	March 31, 2021
8	Launch of Certificate courses by different areas	All Deans	To be finalized by March 31, 2021
9	Co-creation of courses with Companies	Director & Deans	June 30, 2021

6. Regarding NIRF ranking, Member Secretary highlighted the grey areas and overall efforts to be taken by faculty and institution as a whole. Chairman requested Director to come out with detailed action plan to address the gap. Shri Srinivasan said that since faculty is



not trained on these areas and suggested to involve mentor/expert for continuous guidance to address the gap in NIRF ranking parameters.

7. Chairman suggested involving the external resources/guest faculty on need basis in order to improve in the area of research and publication and other areas where we are falling short in terms of NIRF ranking parameters. Director assured many more training programs for the benefit of the faculty.
8. Regarding NIRF ranking, Shri Anil Salvi was of the opinion that we need to identify reasons for low ranking and need to understand what other top private schools are doing right. He urged that we need to learn from them and the comparison should be on like to like basis.
9. Shri Arvind suggested that focus on parameters like Research and publication and strengthening the same in order to improve NIRF ranking is essential. Shri Rajneesh Jain opined that the need to understand the basis of scores, practices followed by top institutions to obtain high scores, benchmarking SIESSOMCS and listing gaps, time bound action plans and resources required should be identified.
10. Shri Srinath was of the opinion that faculty members need to use their full potential with sense of ownership and commitment to address these issues. To address the above, Chairman suggested to have detailed analysis of ranking parameter and based on the feedback from top private institution , a comprehensive plan needs to be prepared with timeline to address the same.
11. Member Secretary informed the BOG members about commencement of admission process for the new PGDM batch, faculty contribution for 2020 has already been collected through google form and annual plans have been submitted by faculty.
12. Member Secretary apprised BOG members about redesigning of curriculum with an example of the way this exercise was carried out by Dean of HR. The new courses to keep up with the time planned are as under:
  - a. Data Science & Business Intelligence.
  - b. Social Media Strategy & Networking
  - c. People Analytics in HRM
  - d. Gender Diversity & Inclusivity
  - e. Green Management
  - f. Entrepreneurship
  - g. Business Analytics

For the Data science and BI 11 month certificate course, institute is exploring collaboration with IITs and Corporates.



13. Regarding certificate course on "Management by Vedic Learning", Shri Rajneesh appreciated efforts taken by the institute for this unique initiative which is one its kind and definitely going to benefit SIESCOMS in the long term. He assured all his help/cooperation in this regard.
14. Member Secretary further informed the BOG members regarding Workshop/FDP offered and various publications of journals by the Institute.
15. Shri Rajneesh thrust upon increasing the visibility of institute by doing various activities in structured manner. With regard to increasing the visibility of institute, Chairman suggested to invite top leaders from the private sectors. Member Secretary informed the members about CEO series organised by the institute.
16. Member Secretary apprised the BOG member about slow pace of final and summer placement and requested BOG members help to connect with the corporate.
17. Member Secretary informed BOG members about continuous engagement with alumni in India and abroad and involvement of alumni in various academic activity.
18. Shri Bharat Iyer suggested focusing on start-up universe and related curriculum. We need to build a deep relationship with new age companies. Shri Iyer assured for all help in this regard.
19. Shri Ramnarayan was of the view that due to AI many jobs are likely to disappear and we must prepare students for the changing times ahead. Member Secretary assured the Board that institute will organise activities to engage our students with the new technologies under the area DS&BI.
20. Chairman requested Member Secretary to throw lights on the forthcoming admissions and efforts taken by the institute to attract the good quality students. Member Secretary informed that institute is giving more thrust on digital social media to reach out to the prospective students and college has already tied up with specialists in social media platforms viz. MBA Universe, Innoserve and Collegedunia etc. which promotes the B-School.
21. Adding to the above point, Shri Srinivasan suggested increasing the number of pharma seats and also attracting students having work experience in the pharma/biotech management. He offered his help in introducing Certificate courses for pharma companies.
22. Chairman brought to the notice that due to the pandemic, stress and mental health issues are becoming equally important for students and need to be addressed on top priority. Urgent steps should be taken to devise the mechanism and help students cope up with



such issues. Chairman further suggested that we must collaborate with NGOs, leading institutions who can assist and help in this field. Chairman informed members regarding his association with Aditya Birla group NGO "Mpower" which works towards creating a body of knowledge, expertise and specialists in the field of mental health of individual and assured help in getting connected with the Mpower to help the students.

23. Dr. Nitin Vazirani elaborated on admission-2021 road map to reach to the good quality students and various health and wellness activities carried out during the last one year. He assured the Board that he has taken this responsibility for this institution for the past several years.

Chairman thanked the members for their valuable suggestions and time.

Dr. Bigyan Verma thanked the Members for their continuous guidance and support.

The meeting ended with vote of thanks to the Chair.

Dr. Bigyan Verma  
Member Secretary & Director- SIESCOMS

#### Actionable points:

Sr. No.	Action Plan	Responsibilities & Ownership	Timeline
1	Plans for Silver Jubilee Function	Director, Deans & Chairpersons	31/01/2021
2	IDMA / OPPI Membership	Dr Chitra with Mr Srinivasan's help	15/02/2021
3.	Certificate course in "Management by Vedic learning"	Prof. Sujatha	15/02/2021
4.	Collaboration for Data science and BI	Director	31/03/2021
5.	NIRF ranking, comprehensive plan	Director	28/02/2021
6.	Launch of new courses in different areas	All Deans	31/03/2021
7.	Improving the visibility of the institute	Director, Deans & Faculty	31/03/2021
8.	Focusing on Start-up Universe for placement	Director / Prof. Pankaj S with Mr Bharat Iyer's help	31/03/2021
9.	Addressing health and wellness issues of students, including joining hands with Aditya Birla Group NGO	Dr Nishi with the help of Shri VK Bansal	31/03/2021
10.	Certificate course in Pharma	Dr Chitra to discuss & finalize with Shir Srinivasan	March 31, 2021
10	Admissions 2021 branding	Director with Dr Nitin Vazirani to take lead along with members of Admissions Committee	Ongoing



**Minutes of the Meeting of The Board of Governors**  
**SIES College of Management Studies (SIESCOMS)**  
**Held on 7<sup>th</sup> November, 2020**

**Members present:**

<b>S.No</b>	<b>Name</b>	<b>Membership</b>
1	Shri M.V Ramnarayan	Hon. Secretary, SIES
2	Shri V.K Bansal	Chairman of the Board, Nominated
3	Shri P. Sethuraman	Vice President, SIES
4	Shri J Santhanam	Vice President, SIES
5	Shri Srinath S	SIES Representative
6	Shri Ramesh Srinivasan	SIES Representative
7	Shri Arvind Narayanan	Nominated Member
8	Shri Anil Salvi	Nominated Member
9	Shri C.R. Radhakrishnan	Nominated Member
10	Shri N Srinivasan	Nominated Member
11	Shri Bharat Iyer	Nominated Member
12	Shri Rajneesh Jain	Nominated Member
13	Ms. Smita Affinwala	Nominated Member
14	Dr. Komal Mathur	Nominated Member
15	Shri M.C Govardhana Rangan	Nominated Member
16	Dr Sharad Sarin	Educationist
17	Dr. Suhas Tambe	SIESSBS
18	Dr. Sharmila Mohapatra	SIESCOMS
19	Dr. Nitin Vazirani	SIESCOMS
20	Dr. Bigyan P Verma	Director, SIESCOMS (Member Secretary)

**Leave of absence:**

AICTTE Nominee, Mumbai University Nominee, Shri N. Jambunathan, Shri N.S Venkatesh



A handwritten signature in blue ink, consisting of a stylized 'S' followed by a long horizontal line that curves upwards at the end.

Shri M.V Ramnarayan, Hon. Secretary South Indian Education (SIES) Trust, welcomed Members of the Board of Governors for the meeting. Shri Ramnarayan requested Shri V.K Bansal, Chairman of Morgan Stanley India, to Chair the meeting. Shri V. K Bansal gladly agreed to take the responsibility and chair the meeting of the Board of Governance.

Shri V.K Bansal requested Dr. Bigyan Verma, Member Secretary & Director of SIES College of Management Studies (SIESCOMS) to proceed with the presentation.

Member Secretary welcomed the members of Board of Governance and gave brief introduction of Shri V.K Bansal to the members.

The minutes of the previous meeting dated 28<sup>th</sup> December 2019 were read out and adopted. Member Secretary listed the agenda of meeting and briefly outlined the various academic activities undertaken.

**Following points were discussed:**

1. Member Secretary apprised Members that AICTE regulation does not allow institutions to run University Course (MMS/MCA) along with AICTE approved courses like PGDM. Accordingly, "SIES School of Business Studies" was formed in June this year and we have two years to comply with AICTE Regulations, if any.
2. Member Secretary informed that the MMS/ MCA admissions process is yet to begin. Further, Fee Regulation Authority (FRA) has sent a notice and is keen on reducing the fee by 25-30%. Further, the Institute is fully compliant with AICTE/DTE/UoM regulations.
3. Member Secretary informed the Members that the Institute has healthy mix of PhD in terms of faculty requirement.
4. In terms of Institute ranking, Dr. Verma informed the members that Institute has performed well in terms of Business School ranking and currently ranked 15<sup>th</sup> among Private Business school by Outlook Ranking (Nov 2020) as compared to 37<sup>th</sup> last year.
5. Member Secretary informed the members that Institute has already received the accreditation from the bodies like ISO2015, ACBSP, NAAC & NIRF. Further, the institute has already applied for NBA accreditation in the month of March 2020 and waiting for the visit from the NBA Team.



6. Dr. Bigyan Verma briefed the Members regarding new initiatives in teaching learning process like Ideathon (tripartite collaboration between students, alumni, and faculty), SLIP, Harvard Simulation, MBP (Market Based Projects), Sahyog initiatives and Idea research.

**7. Research and Consultancy**

a. Dr. Bigyan Verma informed Members about the research and consultancy activity carried by the faculty members. He further informed that University of Mumbai has granted minor research grant to four faculty members.

b. Chairman raised concern regarding low contribution of faculty in UGC Care approved publications and asked to meet minimum threshold in terms of UGC-CARE approved publications in the coming years as this will give more eminence to the institute and improve the visibility. Dr. Bigyan Verma assured the same to the Members.

8. **Research:** Dr. Bigyan Verma briefed the Members about Inhouse Journal Publications by the Institution and highlighted the Journal published during the current pandemic period like – Effective Academic Engagements while dealing with the Pandemic, Oct 2020, and Special Journals in COVID 19 Times (August 2020).

**9. Academic Collaboration: Global and Local**

a. Dr. Bigyan Verma informed the members that Institute has signed MoU with University of South Carolina, Beaufort, USA in November 2019 for students and faculty exchange and collaboration with various companies.

b. Chairman appreciated the efforts of institute and advised to speed up the collaboration in terms of knowledge exchange.

**10. Training and Placement**

a. Director informed that the placement for the 2018-20 batch was almost 100% and all the companies fulfil their commitment in terms of absorbing the candidates.

b. All the students of the 2019-21 batch got 100% virtual internship with the active support of Alumni. Apart from virtual internship, institute has also helped students to do additional project called “Interim Management Project Report” and several Live projects. A few of them were mentored by Alumni.



- c. Director requested Board Members to help in getting connected with the companies in the wish list shared with them.
  - d. Chairman emphasized on conversion of internship into employment based on the interest of student.
11. Director briefed the Members regarding various ISR activities of Institute which included Virtual CSR internships and other activities.
12. Director informed Members about successful completion of the Online Convocation of PGDM Batch 2018-20 on 31<sup>st</sup> October 2020. Dr. Rajan Saxena, Former VC, NMIMS university was the Chief for the occasion and Mr Himad Mahtre from J&J was the recipient of SIESCOMS award for Professional Excellence.
13. **Alumni Connect:**
- a. Director informed members about vibrancy of the Center of Alumni. With 6000+ alumni base, the activities in terms of reaching alumni gained momentum even during the pandemic.
  - b. To Chairman query of placement through alumni network, Dr. Bigyan Verma informed that 60% internship this year and around 20% hiring is done by alumni network.
14. **New architecture for PGDM:** Dr Bigyan Verma informed Members about successful migration to trimester system in line with NBA requirement from the Academic year 2019-20 for holistic development of students. Chairman advised the Director to review the entire curriculum again in view of the pandemic and submit the report within 69 days.
15. **Dealing with Pandemic:** Director briefed members as to how the institution coped with the disruptions caused by the pandemic and without loosing time, it geared it self to Completed 2000+ PIs online by March 2020, .completed examination by April 2020 and declared the results, provided 100% virtual internship to 400+ students, initiate Project based learning to Senior students, become official sponsor for Coursera., conduct virtual internships for students in CSR, launch 10 days of orientation program for New batch (15-24 July 2020), conduct over 60+ webinars and hold an International conference on “Aligning Business Strategy with CSR and Sustainability on September 4-5, 2020. (speakers from 8 different countries). All members appreciated the effort undertaken by the institute, despite the fact that Covid 19 had rattled many.



16. Dr. Bigyan Verma informed about adoption of JUNO-Learning Management System and the efficacy of the new LMS in bringing transparency in the institute.
17. Director expressed concern over disturbing changes in MBA education as industry wants students with relevant skills and knowledge. Chairman agreed to the point put forth by Director and advised to put innovative courses in PGDM curriculum in line with futuristic industry requirement to differentiate from other Institutes. Chairman advised to identify the courses which are need of today which can create value for students as well industry.
18. Shri Srinath thrust upon the fact that as a responsible society we need to quickly address the emerging trends in education and equip our students for the future. He further expressed high concern over faculty being not relevant or contemporary. He emphasized on having minimum threshold for research and increase rigor in terms of live project, consultancy. Faculty needs to increase academic rigor in terms research, publications, live industry projects, and consultancy. Faculty need to reskill themselves in order to be relevant/contemporary in the competitive environment so as to add value to society. Institute needs to take efforts to upgrade skills of Teachers to remain relevant in the competitive environment. Chairman agreed to the point made by Shri Srinath in terms of faculty upgradation so that they remain relevant and contemporary.
19. Shri N Srinivasan suggested having membership of associations like IDMA, OTPI to have industry visibility and contemporary curriculum for Pharmaceutical Management. He recommended that the Institute should admit students with at least 1 year of experience as the students are then more employable after their management course.
20. Dr. Komal Mathur sharing her insight about IT industry said that industry expectation from new joiner, intern has changed completely post pandemic. As an institute, SIESCOMS has to understand what could be that differentiators, value additions that our institutions can work towards so as meet the industry needs and suggested to map the journey/trajectory of the organizations in the Wishlist. We need to understand the industry requirements and what institute can offer, need to be align with the industry requirements to differentiate SIESCOMS from the others.



21. Shri Rajneesh said that to strengthen courses like Pharmaceutical and Biotech Management and set them apart, introduce courses like Data analytics and AI using the power of digitization. He opined that as we move to Transformation 4.0, it requires skills like MI / AL / Blockchain / Analytics etc. to be well articulated in the curriculum. We all know that Vedic knowledge traverses beyond caste and provides the “way of life” just as MBA provides “way to earn wholesome”, as SIES is closely connected with Vedic knowledge, it should try and institutionalize this expertise through certified courses. A certificate program in this area which combines both skills shall fit the requirement of Organizations providing Digital services and e-commerce. This may also result in assimilation of scattered scriptures, research and may later, act as catalyst in economic growth of the country. Shri Jain also added that innovation is a boon as well as a risk. The core of SIES is well suited to take this as a separate stream under different name and later merge once successful.
22. Shri Ramnarayan suggested to explore the concept of retraining the faculty, providing refresher courses, also some faculty stepping up into the corporate for 1-2 years to know what is happening in the industry and come back to impart the industry knowledge. He emphasized on teaching full course on Entrepreneurship Management. He further elaborated that post Covid situation has changed and there is lot of entrepreneurship happening from the homes, residences. He further advised to relook and redesigned the Entrepreneurship Management Course in line with the current requirement.
23. Shri Anil Salvi suggested to introspect demands in terms of skills requirement, the kind of people required. He said number of people hired by companies is changing and we need to identify and impart the relevant skills/ competency to students to bridge the gap between industry and academia.
24. Ms. Smita emphasized on holistic approach to building capability of students and suggested to have course curriculum in line with industry requirement. Also, institute can partner for content with reputed EdTech providers.
25. Shri Arvind suggest taking feedback from students in terms of skill they want to acquire. Institute should have broader strategy in case of international collaboration. Also for placement , institute should have strategy in place to track the industries which are growing, within the industry we need to track the companies which are growing and we need to match the requirements of growing companies by providing relevant skills to our students.



26. Proposal for Board's approval put up by Director:
- a. Qualify for highest NBA Accreditations- 1 Year
  - b. Become active in MDP/FDP/Consultancy- 2 Years
  - c. Vibrant focus on Research and publications-2 Years
  - d. More credible recruiters- 2 Years
  - e. Active centers for online Certifications – 3 Years
  - f. Infrastructure addition – 3 Years
  - g. Become an autonomous institution – 5 Years
  - h. Retain same Vision, Mission statement for SIESSBS
  - i. New functional area in “Data Science and Business Intelligence”
  - j. Certificate program in specialized area
  - k. Hire independent vendor for marketing of MDPs.
  - l. Help for recruiters from the “Wish list”
  - m. Adjunct faculty for specialized non-academic responsibility.
27. Chairman appreciated Dr. Bigyan Verma for the exhaustive presentation.
28. Chairman believed current course curriculum needs to be in line with industry requirement. He advised Dr. Verma to deliberate on this with stakeholders and come out with fresh course curriculum to be implemented from next academic year for the PGDM program which will address the industry needs based on the suggestions given by the Board members within time frame of 60-90 days. The emerging courses like Fintech, Data Science, Green energy, ESG (Environment, Social & Corporate Governance) etc. can be incorporated. Dr. Bigyan Verma agreed to work on redesigning course curriculum with timeline of 60 days.
29. Ms. Smita recommended that all the activities of the institute should be aligned with brand SIES as well as keeping in mind Vision, Mission of SIESCOMS.
30. Regarding revenue stream, Chairman advised to diversify the revenue stream as current income is substantially dependent on fee. In this regard, he advised to focus on income by doing work for industry, corporate consultancy, and cementing relationship with industry.
31. Chairman laid emphasis on more participation of faculty from industry in teaching learning process.
32. Chairman and Board members unanimously agreed to have Board of Governance meeting once in a quarter.

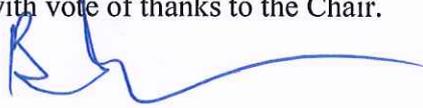


Dr. Bigyan Verma fully endorsed the view of the Board and assured the members that the institute is taking essential steps to meet the above requirements.

The Members applauded the efforts of the College in all the areas and complimented Dr. Bigyan Verma and his team for the leadership, guidance and assured all support.

Dr. Bigyan Verma thanked the Members for the continuous guidance and support.

The meeting ended with vote of thanks to the Chair.



Dr. Bigyan Verma

Member Secretary & Director, SIESCOMS

November 7, 2020



## Governing Board Meeting

Bigyan Verma <bigyanv@sies.edu.in>

Tue 12/10/2019 12:24 PM

To: anil.salvi@jmfl.com <anil.salvi@jmfl.com>

Cc: Nitin Vazirani <nitinv@sies.edu.in>

Dear Sir,

Greetings from SIES College of Management Studies.

I have the pleasure to inform you that our Governing Board meeting is scheduled for Saturday, December 28, 2019 at 11.00 am in our institute.

Following agenda items will be presented in the meeting for members:

- Approval of the agenda
- Confirmation of the minutes
- Discussion on performance of the institute
- New programs
- Preparation for NBA accreditation & outcome based education
- Convocations held
- Collaborations – Domestic & International
- Compliance Report
- CSR activities
- Research & Publications
- Activity Calendar
- Any other item with the permission of the Chair

You are cordially invited to attend the same.

Dr Bigyan Verma  
Director - SEISCOMS



**Dr. Bigyan P Verma** Ph.D., M.B.A., M.B.E., M.Com

Director - SIES College of Management Studies (SEISCOMS)

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**Minutes of the Meeting of Board of Governors of  
SIES College of Management Studies (SIESCOMS)**

**Held on 28th December, 2019**

**Members present:**

Mr. M.V Ramnarayan– Chairman

Dr. BP Verma–Director (Member Secretary)

Mr. J Santhanam–Member

Mr. P. Sethuraman–Member

Mr. Anil Salvi–Member

Mr. N.S Venkatesh–Member

Mr. N. Jambunathan–Member

Mr. C.R. Radhakrishnan–Member

Mr. N Srinivasan–Member

Dr. K. Venkatramani–Member

Dr. Suhas Tambe –Member

Dr. Sharmila Mohapatra– Member

Dr. Nitin Vazirani–Member

Leave of absence: AICTTE Nominee, Mumbai University Nominee

Dr. Bigyan Verma, Director SIESCOMS, welcomed the members of the Board of Governors for the meeting. Dr. Bigyan Verma requested Mr. M.V Ramnarayan to chair the meeting. Mr. M.V Ramnarayan chaired the meeting.

The minutes of the previous meeting dated 28<sup>th</sup> April 2018 were read out and confirmed.

Dr. Bigyan Verma listed the agenda of meeting and briefly outlined the various academic activities undertaken during the year.



**Following points were discussed:**

**1. Academic Issues and major development**

- Dr. Bigyan Verma, highlighted the performance of institute and major activities undertaken, which included completion of admissions in time. 30% more applications were received during this period.
- The change from Semester based system to Trimester based system for PGDM, PGDM Pharma/Biotech was implemented from the batch 2019-21 and is stabilised. 1st Trimester was completed in time.
- SIESCOMS faculty have also started using Harvard Cases & Simulation.
- Institute was ranked by Business World (Dec 2019)- 40th (Last year 43<sup>rd</sup>), Business Today (Oct 2019): 17th in West Zone (Last year 23<sup>rd</sup>), Outlook Ranking (Oct 2019): ): 31st Among B-Schools in West Zone.
- Two convocations were held for PGDM programs on October 12, 2019.
- More than 40 Guest speakers visited the institute for talk and over 10 events were held during the period.

**2. NBA Accreditations:**

All work for NBA accreditation has been planned to be completed within the current academic year.

**3. Placements**

Director apprised members about the ongoing placement of students. Functional Deans have been helping students in every possible manner for doing well in placement interview, both for final and internship. Student's representatives were asked about their feedback of the ongoing placement drive. It was decided that Placement Team should collect information from students for improved database of recruiting companies.

**4. Infrastructure issues:**

Student representatives raised concerns about shortage of lockers & cleanliness of washrooms. Board advised Director to look into the possibility of better utilization of lockers and also advise the House Keeping department for improved upkeep of the washrooms.

**5. MCA-Research Center**

Board advised that a separate Research Centre in MCA made in 2020 and adequate provision in the budget for the next year should be made.



## 6. MDPs & Consulting assignments, Certificate Programs

Cobranding in offering Certificate programs, e.g with IBM may be explored. Further, Value added programs should also be offered by areas which are budgeted. All these details should be made available on our website. Professor Vilas will initiate the work on virtual classrooms for SIESCOMS in his area of Certificate programs.

## 7. Research and Publications

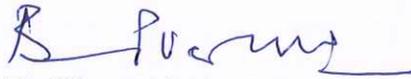
Board advised that at least two publications by all faculty in UGC approved / ABDC / Scopas indexed journals should be compulsory and more vibrant research output is expected from the institute. Faculty members should also be made accountable for their contributions for research.

## 8. Website

Discussions on dynamic website took place. Dr Anup Palsolekar was advised to look into and ensure that website fulfils all NBA requirements at the earliest.

Dr. Bigyan Verma thanked the Members for the continuous guidance and support.

The meeting ended with vote of thanks to the Chair.



**Dr. Bigyan Prakash Verma**

**Director -SIESCOMS**



**Minutes of the Meeting of Board of Governors of  
SIES College of Management Studies (SIESCOMS)**

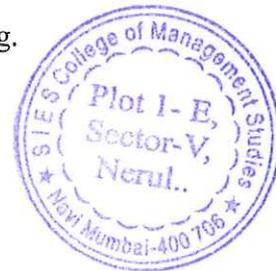
**Held on 28<sup>th</sup> April, 2018**

**Members present:**

S.No	Name	Membership
1	Mr. M.V Ramnarayan	Chairman
2	Dr. BP Verma	Director (Member Secretary)
3	Mr. J Santhanam	Member
4	Mr. P. Sethuraman	Member
5	Mr. Anil Salvi	Member
6	Mr. N.S Venkatesh	Member
7	Mr. N. Jambunathan	Member
8	Mr. C.R. Radhakrishnan	Member
9	Mr. N Srinivasan	Member
10	Dr. K. Venkatramani	Member
11	Dr. Suhas Tambe	Member
12	Dr. Sharmila Mohapatra	Member
13	Dr. Nitin Vazirani	Member

**Leave of absence:** AICTTE Nominee, Mumbai University Nominee

Dr. Bigyan Verma, Director SIESCOMS, welcomed the members of the Board of Governors for the meeting. Dr. Bigyan Verma requested Mr. M.V Ramnarayan to chair the meeting. Mr. M.V Ramnarayan chaired the meeting.



The minutes of the previous meeting dated 25<sup>th</sup> March 2017 were read out and confirmed.

Dr. Bigyan Verma listed the agenda of meeting and briefly outlined the various academic activities undertaken during the year.

**Following points were discussed:**

**1. Mission Statement**

A discussion on reworded mission statement for Management Programs and Master of Computer Applications (MCA) was initiated by the Director in view of changing expectation from the stakeholders. The members approved the mission statement for MCA and Management Programs after detailed deliberations. This was presented and approved by faculty committee earlier in their meeting.

**2. NAAC/NBA accreditation:**

Dr. Bigyan Verma informed the BOG members that institute has filed for NAAC accreditation and the process of uploading SSR (Self Study Report) is completed.

As AICTE has mandated all higher education institutes to get NBA accreditation, Board advised that SIESCOMs should also initiate the process of NBA accreditations.

In this context, Dr. Bigyan Verma informed the members that NBA accreditation will be the next step as soon as institute gets NAAC Accreditation. Institute is planning to file paper for NBA accreditation by end of the year 2019.

Further, as NBA practices outcome based education, Board advised the Director to present Program Educational Objectives and Program Outcomes for MCA and Management Program in next governing board meeting for deliberation and approval.

**3. Major academic activities during the year 2017-18:**

- i. Corporate Interaction Series (CIS) is taking place in all the functional areas.
- ii. Continued efforts are being made to enhance corporate and alumni interaction.
- iii. The placement record of the institute continued to be satisfactory in spite of adverse market situation.
- iv. Admission process for the next batch is in full swing and expected to complete by May 2019.



4. Director proposed a revised architecture for PGDM program as recommended by AICTE. Member advised the Director to come up with the format of the new architecture based on trimester system and credit based course.

5. Student Activities

There has been a marked increase in student participation in various co-curricular and extra-curricular activities. The Board appreciated the same.

6. Convocation

The Board was informed that Convocation 2018 for all PG programs is scheduled to be held on 20<sup>th</sup> October 2018.

7. **Management Suggestions:**

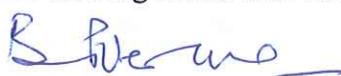
- a. The Board appreciated the efforts of the institute in all the areas.
- b. The Board advised that faculty member should be encouraged to publish more in quality research journal. The Board also suggested that faculty members should be encouraged to attend FDP/Corporate events/conferences to keep in sync with changing business environment.
- c. The Board was of the opinion that institute should explore the possibility of offering certificate programs in emerging areas of management.
- d. The latest ranking awarded to the institute were noted and appreciated by the Board.
- e. The Board noted the urgent need to address the infrastructure issues in view of accreditation and suggested Director to take up the matter at the earliest.
- f. Board advised necessity to expedite the website updation work.

Dr. Bigyan Verma fully endorsed the view of the Board and assured the members that the institute is taking essential steps to meet the above requirements.

The Members applauded the efforts of the College in all the areas and complimented Dr. Bigyan Verma and his team for the leadership, guidance and assured all support.

Dr. Bigyan Verma thanked the Members for the continuous guidance and support.

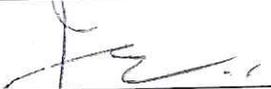
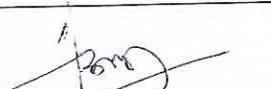
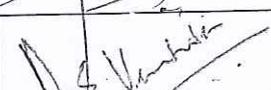
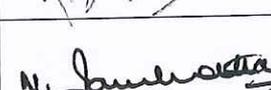
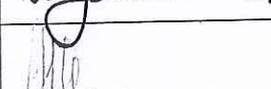
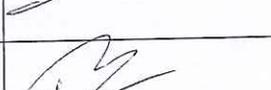
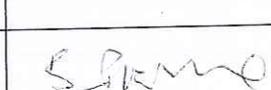
The meeting ended with vote of thanks to the Chair.

  
Dr. Bigyan Verma



# SIES College of Management Studies

## Board of Governors Meeting

Designation	Name	Signature
Chairman	Mr. M.V. Ramnarayan	
Members Nominated	Mr. J. Santhanam	
	Mr. P. Sethuraman	
	Mr. Anil Salvi	
	Mr. N.S. Venkatesh	
	Mr. N. Jambunathan	
	Mr. C.R. Radhakrishnan	
	Mr. N. Srinivasan	
AICTE Nominee		
Educationist	Dr. K. Venkatramani	
	Dr. Suhas Tambe	
Mumbai University Nominee		
Director (Member Secretary)	Dr. B.P. Verma	
Faculty Member (Asst. Professor)	Dr. Sharmila Mohapatra	
Faculty Member (Professor)	Dr. Nitin Vazirani	



  
28/04/18

# SIES College of Management Studies

## ACTION TAKEN REPORT

Follow up action taken on previous Board of Governors Meeting held on 28<sup>th</sup> April 2018

Sr. No.	Item from BoG MoM of 28 <sup>th</sup> April 2018	Action Taken
1.	1-Mission Statement & Program Educational Objectives (PEOs)	Rewardred Mission statement was deliberated and finalized by the Board. Members also discussed and approved Program Educational Objectives (PEOs). They were displayed in the institute at various places.
2.	2- NAAC / NBA accreditation:	-SIESCOMS received NAAC Accreditation in November 2018. -NBA accreditation fees paid for all programs. -SIESCOMS submitted prequalifier forms for approval to NBA.
3.	4 – Outcome based Trimester System for PGD Programs	Trimester based system implemented for PGDM, PGD in Pharma/Biotech Management from the Academic year 2019-20 for the new batch.
4.	7(b) – Research and Publication	Research & Consulting policy of the institute has been finalized and issued to the faculty.
5.	7(c) – Discussion on Certificate Programs and MDPs	New certificate program in Business Analytics has been finalized. Scheduled to be launched in June 2020.



6.	7(f) –Website up-gradation	Dr Anup Palsolekar of MCA department was advised to take this responsibility and ensure that website fulfils all NBA requirements at the earliest.
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*R. S. Verma*

