



Annual Alumni Report

Academic Year 2018-19

Dr. Vikram Parekh

HOD & Chairperson, SIESCOMS Centre for Alumni Relations

Alumni Committee 2018-19	
PGDM – A	
PGDM – B	
PGDM – PM	
PGDM – BM	
MMS – A	
MMS – B	
AIMA – A	
AIMA – B	
MCA	

List of Alumni Events for 2019-20				
Sr. No.	Date	Alumni Event Name	Venue	Alumni
1	24-Sep-18	Alumni interaction with NAAC Peer Review Team	Seminar Room, Nerul campus	49
2	12-Oct-18	SINGAPORE Alumni Meet	Singapore	8
3	27-Oct-18	DUBAI Alumni Meet Dubai	Dubai	17
4	31-Oct-18	Screenage - Mobile Marketing Conference and Awards	Taj Santacruz	15
5	16-Nov-18	Marketing Conclave 2018 and Most Influencer Person Award	Taj Santacruz	20
6	17-Nov-18	Distinguished Alumni Award	Nerul Campus	12
7	07-Dec-18	IPOY - Impact Person of the Year Award 2018	Taj Santacruz	26
8	12-Jan-19	Annual Alumni Meet	Amphitheatre, Nerul Campus	201
9	16-Jan-19	Digital Advertising Report	Four Season, Lower Parel	18
10	31-Jan-19	Television Advertising Conference	ITC Maratha, Andheri	12
11	13-Feb-19	Pitch Madison Advertising Report 2019	ITC Maratha, Andheri	10
12	16-Feb-19	PUNE Alumni Meet	Dolchii, Pune	22
13	07-Mar-19	CMO Summit 2019	ITC Maratha, Andheri	13
14	08-Mar-19	Women Alumni Achievers Award 2019	Amphitheatre, Nerul Campus	17
15	16-Mar-19	BANGALORE Alumni Meet	Banglore	14
16	17-Mar-19	DELHI Alumni Meet	Delhi	12
17	17-Mar-19	AHMEDABAD Alumni Meet	Ahmedabad	8
18	24-Mar-19	LUCKNOW Alumni Meet	Lucknow	2
19	11-May-19	AUSTRALIA Alumni Meet	Melbourne	18
20	21-May-19	AMERICA Alumni Meet	New York	4
21	27-Jun-19	TechManch Digital Marketing Conference	Taj Lands End, Bandra	29
22	28-Jun-19	TechManch Digital Marketing Conference	Taj Lands End, Bandra	29
23	31 July'18 to June'19	Ongoing Alumni Contribution as BOS Member, CIS, Jury and Mentoring	Academic Support and CIS	120

31st October 2018

Screenage - Mobile Marketing Conference and Awards

Venue – Taj Santacruz

No. of Alumni attended – 15



17th November 2018

Successful completion of Siescoms Distinguished Alumni Award 2018

Venue - Nerul Campus

No. of Alumni attended – 12





College of
Management
Studies

RISE WITH EDUCATION

SIESCOMS Distinguished Alumni Award 2018



Anup Rau
Chief Executive Officer
Edelweiss General Insurance Company
MMS 1996-98



Meenakshi K S
MD, Global Head, Business Delivery Centers
Credit Suisse
MMS 1997-99



Vivek Padiyar
Head - Corporate Communications
TATA Consultancy Services
MMS 1998-00



Rashi Gupta
HR Operations Lead
LTI (L&T Infotech)
PGDM 1997-99



Abhishek Bhate
Managing Director
Wurth IT India Pvt Ltd
MMS 1998-00



Anand Narasimhan
Deputy Executive Editor
Network 18 Media and Investments
PGDM 1999-01



Pankaj Upadhyay
Ex Vice President, Sales and Marketing
Akumentis pharmaceutical Ltd
PGDM PM 1999-01



Pavan Maligi
Senior GM - International Business
Alkem Laboratories
PGDM PM 1999-01



Rahul Kamath
Manager, Information Technology
The Clearing Corporation of India Ltd
MCA 2002-05



Avinash Wagh
Continent Manager ASIA
Grainpro Phillipines INC
PGDM BM 2005-07



Sitara Panikar
Director Marketing and Commercial
Excellence of India
Beiersdorf
PGDM BM 2006-08



Unnikrishnan Vasu
AVP, Research Operations
Ugam Solutions
Ex-PGDM First Batch

7 Dec 2018

IPOY - Impact Person of the Year Award 2018

Venue - Taj Santacruz

No. of Alumni attended – 26



12 Jan 2019

23rd Annual Alumni Meet – La MelangeSiescoms Alumni get together

Venue - Amphitheatre, Nerul Campus

No. of Alumni attended – 201





16 Jan 2019

Completion of Digital Advertising Report

Venue - Four Season, Lower Parel

No. of Alumni attended – 18



31 Jan 2019

Television Advertising Conference

Venue - ITC Maratha, Andheri

No. of Alumni attended – 12



13 Feb 2019

Pitch Madison Advertising Report 2019

Venue - ITC Maratha, Andheri

No. of Alumni attended – 10

ABP
न्यूज

PRESENTS

Pitch
the essence of marketing
MADISON
ADVERTISING
REPORT 2019

POWERED BY

&tv

CO GOLD PARTNERS

sonic | **colors**
मराठी

FEB 13, 2019
ITC MARATHA
MUMBAI

CHIEF GUEST & KEYNOTE SPEAKER
MADHUSUDAN GOPALAN
Managing Director & CEO, P&G India

KEYNOTE SPEAKER
AMIT JAIN
Managing Director, L'Oréal India

SPEAKER
SAM BALSARA
Chairman, Madison World

SPEAKERS

RAJ NAYAK
COO,
Viacom18

GAURAVJEET SINGH
General Manager- Media
(South Asia), Unilever

VIKRAM SAKHUJA
Group CEO, Media & OOH,
Madison World

AVINASH PANDEY
CEO,
ABP NEWS NETWORK

RAHUL KANSAL
Group Brand Advisor,
Network18

SUBHA SREENIVASAN
Head - Media Services,
GCPL

ANAGHA BHOJANE
Group Brand Manager,
Media Asian Paints

VANITA KESWANI
CEO,
Madison Media Sigma

UMANG BEDI
COO,
Daily Hunt

PUNEET GUPT
COO,
Times Internet

NAMITA KATRE
Head Brand & Strategy,
Uber Eats



16 Feb 2019

Siescoms Alumni get together

Venue - Dolchii Pune

No. of Alumni attended - 22



Siescoms Pune Alumni Meet 16 Feb'19

7 March 2019

CMO Summit 2019

Venue - ITC Maratha, Mumbai

No. of Alumni attended – 13





#PitchCMO

07 MARCH, 2019
ITC MARATHA, MUMBAI

THEME:
**DRIVING
'INDIVIDUALIZATION'
IN THE DATA-DRIVEN ERA**



**SIESCOMS
Alumni &
Students
to experience
CMO Summit
an initiative by
SIESCOMS'
Centre for
Alumni Relations**

PANEL MEMBERS



KEYNOTE SPEAKER
KEVIN FLYNN
President and Marketing Director
Fiat Chrysler Automobiles
(FCA) India



VALEDICTORY ADDRESS
**CHANDRAMOULI
VENKATESAN**
CEO - Special Projects
Pidilite



AMIT SHAH
Group President & Head Marketing
Yes Bank



JITEN R MAHENDRA
Vice President Marketing
Max Fashion India



RACHNA LATHER
Marketing Head
Motorola



KASHYAP YADAPALLI
CEO
Pepperfry

SPEAKERS



SUNITA BANGARD
President Marketing
Vodafone Idea Limited



SANJEEV SHUKLA
Group Chief Marketing Officer
Muthoot Pappachan Group



ARVIND R P
Director - Marketing & Communications
McDonald's



PRASHANT VERMA
VP Marketing
Grofers



SANJEEV NIKORE
Global Marketing Head
Tech Mahindra



MUDIT SHEKHAWAT
CMO
Yatra.com



NS SATISH
Head Sales & Marketing
Haier



HITESH MALHOTRA
Chief Marketing Officer
Nykaa



PRATHYUSHA AGARWAL
Chief Marketing Officer
Zee Entertainment Enterprises Ltd



ZAMEER KOCHAR
Head - Marketing & Member Engagement
JetPrivilege



AMIT SETHIYA
Head - Marketing
Syska Group

8 March 2019

SIESCOMS celebrating International Women's Day 2019 by honouring and recognising our deserving Alumni Achievers

Venue - Amphitheatre, Nerul Campus.

No. of Alumni attended – 17



SIESCOMS WOMEN ALUMNI ACHIEVERS

8 March 2019
Amphitheatre, SIESCOMS
6 pm

 ALKA THOMAS	 AMITA NAIR	 ANITA SRIRAM	 ASHWINI DORESWAMY	 GAYATRI NAIR LOBO	 KAVITHA BALASUBRAMANIAN
 PRERANA LANGA	 PRIYA VENKATESH	 SARIKA SAMANT	 SHEETAL SHAH	 SHWETA RAI	
 SPURTHI GADAMSETTY	 SUMA NAIR	 SUSANNE GUPTA	 VANITA VISVANATH	 VIBHUTI BANSAL	 YADNYA TULAPURKAR

Alumni Performers

 LAKSHMI NAIR	 EASWARAN ANANTRAM	 SWAPNIL KAMALAKAR
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16 March 2019

Successful completion of Siescoms Bangalore Alumni Meet

Venue - Bangalore

No. of Alumni attended - 14

Siescoms Bangalore Alumni Meet Saturday 16 March 2019



17 March 2019

Successful completion of Siescoms Delhi Alumni Meet

Venue - Delhi

No of Alumni attended - 12

Siescoms Delhi Alumni Meet Sunday 17 March 2019



17 March, 2019

Successful completion of Siescoms Ahmedabad Alumni Meet

Venue - Ahmedabad

No of Alumni attended – 8

SIESCOOMS Ahmedabad Alumni Meet Sunday 17 March 2019



11 May, 2019

Successful completion of Siescoms Australia Alumni get together

Venue – Melbourne, Australia

No of Alumni attended – 18



**Siescoms Australia Alumni
get together held on 11 May 2019
in Melbourne**

